After 60 years of iconic style, distinction and groundbreaking engineering, the award that matters most is yours every time you engage the ignition, turn out of your driveway and turn heads when you pass, or graciously let them. The new 2015 Chrysler 300 is the accolade you've earned.

Four striking models are offered with the most advanced available all-wheel-drive (AWD) system in its class. The updated editions are all about attainable craftsmanship, advanced innovations, efficiency and provocative styling, and Chrysler 300 is the only vehicle in its segment to offer a V6 or V8 with a standard 8-speed transmission. It’s the kind of formula that gives equal access to benefits like new standard leather interiors.

It’s about being proud to drive a piece of American heritage that merges the best in global refinements available in a full-size sedan. The way it looks, feels, responds and returns on your investment every day. It’s the kind of value that’s measured with toughness, respect and dedication. This is the commitment to earning your trust, looks like each time you take the wheel — it’s the moment you’ve been waiting for, with all the benefits.

**THE RETURN OF THE BIG, BOLD AMERICAN ICON**

Four stunning models are offered with the most advanced available all-wheel-drive (AWD) system in its class. The updated editions are all about attainable craftsmanship, advanced innovations, efficiency and provocative styling, and Chrysler 300 is the only vehicle in its segment to offer a V6 or V8 with a standard 8-speed transmission. It’s the kind of formula that gives equal access to benefits like new standard leather interiors.

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500C PLATINUM SHOWN IN GLOSS BLACK

PROMINENT & FORTHRIGHT

PROUDLY GOING WIDE GRIN

It was the face that launched a million ideas from the sands of Daytona to America’s
rampant dragways, backyards and driveways. In 1955, bigger was better, and the
Chrysler 300 grille was no exception. It was a trademark that led the original high
performer and stood as the trophy for American design and performance. 2015 brings
that prominence back with full regalia. This version applies new variations to the air
intake protection with refinements like the S grille’s wing-pattern gridwork with Black
Chrome surround, as well as a Bright Chrome surround with Granite Crystal grille on
300C to frame its signature expression and floating Chrysler wing design focal point.
MISSION OF ACCOMPLISHMENT.
The sleek and spirited new exterior unveils sculpted new front and rear fascias that bring smoother curves for a modern and athletic twist. The new larger grille stands as tribute to the stand-out shape that set the pace 60 years ago. And a new Luxury Black grille with Platinum Chrome surround for 300C Platinum brings a glint of brilliance where it’s deserved.

YOU’RE THE STAR.
Nothing says modern standards of driving on the road today like the clarity of distinctive LEDs, and the new 2015 Chrysler 300C is fully charged. The advanced use of LED lighting turns up the exterior accents without a premium price. And with the new LED tail lights, as well as the available new High Intensity Discharge (HID) LED DRL headlights and new LED fog lights, the road ahead, as well as your 300C, is visibly clearer, day or night.

CLASSIC AND MODERN BY NATURE

TWIN PALMS ESTATE

300C PLATINUM SHOWN IN MAXIMUM STEEL METALLIC
Automatic leveling Bi-xenon HID headlamps project illumination alignment to road slope and steering direction. Distinctive LED taillamps enhance the bold red highly defined glow for unmistakable rear traffic visibility while accentuating the chiseled rear fascia design.
A MASTERPIECE OF FRAMEWORK. The aesthetic flow of the sculpted front end incorporates a chrome Möbius application to the lower fascia that symbolizes the brilliance of architecture and continuity in the design work adorning the new 300. The infinite Möbius strip is known to mathematicians as an engineering loop—a twisted one-sided band that allows for a wide variety of geometric variations. Like the 300 itself, every component tells a story and each story has a beginning, but the endurance of innovative design never ends.

A new Gloss Black grille with unique wing pattern and floating Chrysler wing design badge set in a Black Chrome surround on 300S set a whole new bar for the icon's style tenacity. The S model also adds 20-inch Hyper Black aluminum wheels, headlamps with Black bezels, LED fog lamps, Black LED taillamps and Gloss Black side-window molding.

Six wheel varieties exemplify the styling and performance detailing for each 300 interpretation: From the base model's 17-inch Tech Silver aluminum to the 20-inch fully polished on Platinum Edition and Hyper Black finish on the S wheels, your 300 stands brazenly true to its distinctive geometry.
Changing gears is as easy as changing a radio station with a simple turn. The exclusive standard built-in SEGMENT-EXCLUSIVE 3 SHIFTER, located in the Chrome-finished satin-finished Rotary E-shift, electronically selects gears. The SE feature offers a standard shift mode on 3.6L V6 engine-equipped models, while the Sport mode (S) on the V8-engine models. The steering-wheel paddle shifters allow the driver to manually shift gears.

Select the Sport mode on the Rotary E-shift dial to turn the ride and handling dynamics up a notch. Sophisticated sensors allow a little more wheel spin when aggressive acceleration is called for. Direct responses are enhanced as you control the eight gears with steering-wheel paddle shifters, and the available automatic all-wheel drive (AWD) is 100% connected to deliver power to the front and rear wheels for enhanced sports sedan performance.
THE FORMULA FOR BEST-IN-CLASS V6 HIGHWAY FUEL ECONOMY.

With the 300S model’s true dual-exhaust system accompanying the standard 3.6-liter DOHC VVT Pentastar® V6 engine and 8-speed transmission, it produces an astounding 300 horsepower and 264 lb-ft of torque. Standard on 300 Limited, 300C and 300C Platinum, the V6 8-speed powertrain delivers 292 hp and 260 lb-ft of torque, and it packs the engineering technology of the most advanced engine Chrysler Group LLC has ever produced. It provides an exceptional blend of high torque, fuel efficiency, low emissions and first-rate noise, vibration and harshness (NVH) control, along with an EPA estimated 19 city/31 highway mpg. *

Based on an EPA estimated 19 city/31 highway mpg. Actual mileage may vary.
AXLE DISCONNECT
Outstanding performance and handling are delivered while fuel efficiency is maximized.

The on-demand active transfer case automatically transitions between rear-wheel and all-wheel drive.

4-WHEEL INDEPENDENT SUSPENSION.
Superior ride comfort and handling along with optimized road-surface contact during cornering and over bumps are the results of a rear stabilizer bar, as well as a premium front and rear multilink suspension platform. It noticeably delivers body and wheel control and engaging handling prowess. Multiple bushings help reduce road harshness over bumps to provide a smooth, quiet ride, while an electrohydraulic power steering system contributes to fuel efficiency and increased steering capability.

4-WHEEL, INDEPENDENT SUSPENSION.
Superior ride comfort and handling along with optimized road-surface contact during cornering and over bumps are the results of a rear stabilizer bar, as well as a premium front and rear multilink suspension platform. It noticeably delivers body and wheel control and engaging handling prowess.

Variable-driven front, secondary axle

Electronic Control Module

GRIPS AS NEEDED, SO YOU DON’T HAVE TO
In snow or even moderate weather, AWD utilizes a specifically calibrated mode tuned to minimize oversteer and maximize traction. In cases where the road needs greater traction at front or rear, an available two-speed electronic gear set provides additional wheel slip and grip to a lower surface. The segment-exclusive rear axle disconnect gives you the advantage of performance and traction when you need it, and optimized fuel efficiency when you don’t.
EXHILARATING ACCELERATION AND BEST-IN-CLASS V8 DRIVING RANGE

The 5.7L V8 engine, available on 300C, 300C Platinum, and several 300 models, offers a combination of best-in-class V8 horsepower and torque, as well as fuel economy, with an EPA estimated 16 city/25 hwy mpg thanks to the segment-exclusive TorqueFlite® 8-speed transmission creating the perfect formula for power and value. This lightweight pillar delivers a rear-wheel-drive or all-wheel-drive, delivering a remarkable 363 horsepower and the surprising punch of 394 lb-ft of torque. With it comes the delivery of acceleration that more than meets the demands of the get-out-and-go faster driver. With a 0-60 time at 5.8 seconds and an exhilarating V8 engine sound, there’s no driver who can resist the road with this performance.

A POWER-PACKED V8 POWERTRAIN WITH BEST-IN-CLASS POWER AND TORQUE

5.7L V8
The launch ratios — starting with a first gear of 4.70 — ensure quick takeoff qualities that have been tuned to the structure, size and weight of the 300.

A wide 8.81 gear-ratio spread enhances performance and fuel efficiency.

High gear efficiency at all speeds thanks to nested carriers, dog clutches and advanced hydraulic-control architecture.

The launch ratios — starting with a first gear of 4.70 — ensure quick takeoff qualities that have been tuned to the structure, size and weight of the 300.

A wide 8.81 gear-ratio spread enhances performance and fuel efficiency.

High gear efficiency at all speeds thanks to nested carriers, dog clutches and advanced hydraulic-control architecture.

Fully electronically controlled by 5-position Rotary E-shift.

Unique sport shift schedule with gear hold while driving in paddle-shift mode, fast and firm shift engagement with top gear disable for improved responsiveness.

Gearsets are nested inside the 8-speed automatic transmission for a compact design.

Class-exclusive 8-speed transmission provides greater fuel efficiency with full-power performance. It starts with the acclaimed 3.6L Pentastar® V6 engine and arms it with eight speeds to yield an EPA estimated 19 city/31 highway mpg. 300S and 300C Platinum drivers can navigate gears via steering wheel-mounted paddle shifters for clutchless manual shifting or opt to let the automatic transmission shift normally with the standard E-shift console handle. In addition, drivers can engage Sport mode for more aggressive driving dynamics, further showcasing the vehicle's capabilities.

SPORT SWITCH.
The available Sport mode delivers enhanced steering and throttle feedback, stability control and transmission shifts and more aggressive available AWD performance. When in Sport mode, the transmission raises its shift points, the engine mode changes acceleration pedal response, paddle shifters are readyed for use and Electric Power Steering Sport Performance is activated. If equipped, AWD is engaged for improved handling and road contact dynamics.
VIVID ADMIRATION

Emphasize the fun of high-function looks and performance. Take the potent 5.7L V8 engine, 8-speed transmission and rear-wheel-drive (RWD) powertrain — infused with unique S model interior and exterior enhancements — and there’s no other alternative than to speak its language of lust. The all-new Redline Red Tri-coat Pearl paint oozes power and performance. Dripping with confidence and downright, unabashed, take-charge downtime, this is where you go to play hard after working hard. And you wouldn’t have it any other way.

It’s the kind of chemistry that always garners attraction and, at the end of a tiring day, it’s the fastest route to free rein. Make it count. Interpret success your way.

300S V8 — FITTED FOR FIERCE

Equipping the 300S with the eager V8 engine gives it a fierce ambition to take the road. With the added performance comes exclusive side sill cladding and rear spoiler, lending to the styling cues by taking on that “planted” look. Combining a Black Chrome surround to the Gloss Black 5-grille surround, Black Chrome-finish front fascia Mopar ring, 20-inch Hyper Black RWD wheels and available Black roof, this model’s extroverted looks are anything but demure.

300S V8 SHOWN IN REDLINE RED TRI-COAT PEARL
HANDS-ON-THE-WHEEL MANUAL SHIFTING
The two levers behind the wheel, with the + and - symbols, are the paddle shifters used to manually control the gear selection of the 8-speed transmission. Standard on 300S and 300C Platinum as well as the 300C with the V8 engine, the paddles are utilized in Sport mode, which is selected by turning the Rotary E-shift to S. This feature taps into the full performance-driving capabilities of the new 300 by enhancing the engine, transmission, steering and available AWD dynamics.

ELECTRIC POWER STEERING (EPS)
New EPS now provides three driver-selectable steering modes: Normal, Comfort and Sport. The tuning allows for more responsive steering for spirited driving while maintaining ease in low-speed situations and when parking. The new Sport Performance EPS mode improves driver feedback in high lateral-acceleration maneuvers.

NEW STEERING-WHEEL CONTROLS
Bringing an added level of technical sophistication to the hands-on-the-wheel conveniences, centrally located control buttons on the steering wheel provide ease of operation for audio, voice and speed controls, as well as for the standard 8.4-inch Uconnect® touchscreen.

NEW CORE STEERING WHEEL
The standard new 3-spoke leather-wrapped and available heated steering wheel provides an improved engineering gap and layout of control settings and hands-free phone controls along with available Sport mode paddle shifters, cruise setting steering wheel mounted paddles, and the 7-inch Driver Information Display (DID). An available two-tone premium Nappa leather-wrapped, stitched and real wood, shiftknob-mounted steering wheel with a distinctive chrome tracer ring brings an elevated feeling of luxury convenience to the palms of your hands.

HEATED STEERING WHEEL
The available heated steering wheel delivers a 360˚ surround, single level of warmth and can be turned on or off using the Uconnect® system’s touchscreen display. With the available Remote Start, the heated steering wheel can be programmed to activate automatically when temperatures outside dip below 40˚.

TAKE CONTROL BY LETTING GO WITH
ADAPTIVE CRUISE CONTROL (ACC)
A simple touch of the controls on the steering wheel allows you to select one of four distance increments behind other vehicles. The available ACC-Plus with Stop & Go capability enhances the benefits of cruise control, especially in heavy traffic. The system uses a radar sensor mounted at the front of the vehicle to detect objects in its path. If the lane ahead is clear, the system maintains your set speed. When slower traffic is detected, the system automatically adjusts speed to keep a preset distance. While most ACC systems operate only down to 20 mph, this system operates down to 0 mph, stopping the vehicle, then returning to speed as traffic begins to move and the driver hits the Resume button or taps the accelerator.
SERENE AND PROVOCATIVE.

Each model's interior displays a fresh layout and materials that are seriously refreshing. The abundant comfort and convenience with distinctive accents begins in the base trim with standard leather interior trim and available heated steering wheel. The available two-tone steering wheel with Linen stitching and paddle shifters, as well as a leather-wrapped accent-stitched instrument panel, doors and center console, are part of the 2015 300 lineup offerings. A new gauge cluster with 7-inch Driver Information Display (DID) screen and rotary shifter is one of many new accents in the 300C interior, along with the wood-trimmed steering wheel and leather-wrapped dash.

THE SANCTUARY.

The new interior boasts a lot of style and amenities without being overly boastful. New features include standard leather vines, door panels, available real wood bezels and trimmed rear seats. Linen-fresh heated rear seat-back and standard door panels add warm accents to the 300C interior along with the wood-trimmed steering wheel and leather-wrapped dash.
THE KIND OF INTERIOR DESIGN THAT TAKES THE PERSPECTIVE OF EVERY PASSENGER AS SERIOUSLY AS THE DRIVER'S.

Deep-quilted Linen leather-trimmed seats with Linen stitching and quilted door bolsters are the hallmark of the 300C Platinum model. Recline in the comfort of premium perforated Nappa leather-trimmed seats, a leather-wrapped instrument panel and doors, center console, leather-wrapped steering wheel, real wood interior accents, power adjustable pedals with memory, and heated and cooled front console cup holders.

HEATED AND VENTILATED SEATS
Feel free to take your coat off at the door with the available heated and ventilated seats. When heated, the driver and front-passenger seats have three settings. The front seats can also be ventilated for faster cooling of occupants in warmer weather. The heat and ventilation feature can also be programmed to come on automatically with available Remote Start operation. When selected, the driver's heated seat will automatically activate when outside temperatures are below 40˚ while cooling ventilation activates above 80˚.

TEXTILE FASHION
300C PLATINUM INTERIOR SHOWN IN INDIGO AND LINEN

INSPIRED & INVITING
The performance leather-wrapped S seats in Black with Silver stitching is available in new Black/Ambassador Blue or in Black leather with Silver stitching for a total interior appearance. The leather-wrapped steering wheel with paddle shifters and Black stitching, Piano Black accents and Matte Carbon hydrographics, along with a unique "S" center graphic treatment to the instrument cluster, brand this model with an attitude.

The standard 300 horsepower 3.6L V6 engine with the TorqueFlite® 8-speed automatic transmission and ParkView® Rear Back-Up Camera® and Remote Start system add up to street smart, with a high-tech getaway plan in the form of a BeatsAudio® 10-speaker sound system with subwoofer and 552-watt amplifier.
DESIGNED TO MOVE YOU.

BeatsAudio™ technology is handcrafted by Dr. Dre and Jimmy Iovine — the talent behind so many of your favorite hits. They’ve taken their countless hours of experience in the studio, working with world-class artists, and translated that to their approach with BeatsAudio. The end result is a unique blend of science and artistry, which they apply to their distinct tuning process. They care about this so much, they tune every single BeatsAudio product themselves.

 BeatsAudio™ Takes It Up Another Notch.

Immerse yourself in studio-quality sound engineering through every inch of the 300S cabin. Designed in partnership with Dr. Dre and BeatsAudio for the 300S acoustics is an available top-of-the-line 10-speaker amplified sound system. The premium system incorporates 552 watts of power with speakers located in the instrument panel, front doors, rear doors and C-pillars, as well as an enrich subwoofer in the rear and a BeatsAudio amplifier in the dash area to deliver music exactly as the artist intended for a moving acoustic experience.

CONNECTIVITY & INGENUITY

PLAY DJ EVERY DAY WITH ALPINE.®

A six-speaker premium Alpine sound system with a 276-watt amplifier is standard on 300C and 300C Platinum. It incorporates high-performance, injection-molded components, including two 3.5-inch speakers located in the instrument panel, two six-by-nine-inch speakers located in the doors, two six-by-nine-inch speakers located in the rear shelf area, and a subwoofer located in the rear.”

FEEL IT TO YOUR CORE.

Available on 300C and 300C Platinum, the premium Harman Kardon® 18-speaker sound system plus subwoofer gives a whole new meaning to volume, range and bass, belting out serious sound horsepower.
The driver-interactive full-color display in the instrument cluster, with configurable and incredibly crisp graphics, is seamlessly integrated with cluster analog instruments. The distinctive Blue-ambient display allows for a wide range of settings, including audio, speed, compass, temperature, fuel economy, trip, cruise control, vehicle status and engine performance, all adding up to over 7,000 available driver configurations.

Displays Sport mode activation with active manual gear shift via steering-wheel paddle shifters. Icon display includes Shift light to indicate selected gear; maximum rpm and a DID message when an unavailable gear is selected.
SIRIUSXM® ALL ACCESS PACKAGE:1 All satellite radio-equipped Chrysler 300 vehicles come with a one-year trial in the SiriusXM ALL ACCESS package providing over 150 channels of the best programming for all of the places life takes you.

• In your vehicle — you’ll get every channel available on your radio, including all of the premium programming.
• On the go — with a SiriusXM Internet Radio1 subscription included with the All Access term, you'll get SiriusXM® on your computer, smartphone or tablet.

SIRIUSXM TRAVEL LINK®
Get the latest national and local weather reports and important trip information while you’re on the road. Find ski slope conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check local movie times, see what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup.

VOICE COMMAND2
Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio channels, or make calls. Select navigation destinations and record voice memos. This “smart” system technology can be trained to better recognize your voice as well as understand commands in English, French and Spanish.

VOICE TEXT REPLY14
The Voice Text Reply14 feature will announce and can read incoming text messages. It also allows you to reply with either a free-form text message or by selecting any of the 20 pre-defined responses. Must have compatible phone paired to Uconnect® system. Devices compatible are checked at UConnect.com.

UCONNECT® ACCESS.12
Get the latest national and local weather reports and important trip information while you’re on the road. Find ski slope conditions while you’re on the road. Find the best fuel prices at nearby gas stations. Check local movie times, see what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and in-game scores of your favorite team or see how they fared in their last matchup.

REMOTE DOOR LOCK/UNLOCK/VEHICLE START
Using the Uconnect Access12 app, you can lock or unlock your vehicle virtually anywhere when you have data coverage.

REMOTE HORN AND LIGHTS
No matter where you are, you can sound your horn and flash your lights to locate your vehicle using the Uconnect Access12 app (local data coverage applies).

YELP! SEARCH. *
Get local search results by voice or touchscreen if you want to eat, shop, drive, relax or play. Search for a Point of Interest by using categories or key words like “taco,” read reviews of local businesses from an “in-the-know” local community or call/find businesses directly.

9-1-1 CALL.16
Emergency Assistance (not a call center). If you accidentally press the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen, you have 10 seconds to cancel the call by pressing either the 9-1-1 button or the rearview mirror or the Cancel button on the Uconnect touchscreen.

STOLEN VEHICLE ASSISTANCE.17
If your vehicle is stolen, Uconnect® can provide its location to police to help them track it down.

THEFT ALARM NOTIFICATION.18
You can choose to receive a text message or email notification when the vehicle alarm is triggered.
FORESEEN TO THE FORTHCOMING

**Parking Sensors**

Parking your 300 in close range to other vehicles or objects is made easy with four ultrasonic sensors positioned in the front and rear fascias. They provide a visual reference to the ParkSense® Front and Rear Park Assist features, including a visual reference located in the Driver Information Display (DID).

**Radars Sensor**

Preventing potential impact, the active safety technology features of Adaptive Cruise Control with Stop & Go and Full-Speed Forward Collision Warning-Plus are made possible by a radar sensor in the front lower right of the vehicle exterior.

**Video Sensor**

Things can happen in the blink of an eye. Fortunately, this eye never blinks. Always watching the road and vehicles ahead of you, a camera behind the inside rearview mirror is used in Lane Departure Warning-Plus (LaneSense®) and Full-Speed Forward Collision Warning-Plus.

**Rain-Sensing Wipers**

An available rain-sensitive wiper system automatically controls wiper blades when precipitation is detected on the windshield.

**Tire Pressure Monitoring**

This system checks your tires for you. The Driver Information Display (DID) informs you when any tire pressure is too low. Pressure-monitor modules send continuous radio-frequency signals to a receiver and the system. This monitoring system also records tire position after rotation or when any tire is moved to a new location.
The new 300 offers Full-Speed Forward Collision Warning-Plus with Active Braking, which will slow the vehicle to prevent a potential impact. Using radar and video sensors, the available system detects whether the vehicle is approaching another vehicle or large obstacle in its path too rapidly, and will then warn and assist the driver in avoiding the incident. The driver has the ability to adjust the sensitivity and turn brake support on or off.

- Prepares the brakes for emergency braking
- Provides audible and visual warnings
- Brakes help slow down the vehicle
- Collision Mitigation System (CMS): up to 1.5 seconds of braking to give the driver additional reaction time
- If the driver is not braking enough, Advanced Brake Assist (ABA) will increase the braking to avoid/mitigate the accident

Adaptive Cruise Control (ACC+) with Stop:
- Utilizing radar and video sensors, this available feature identifies vehicles in the forward path and maintains a safe distance between your vehicle and the one in front of it.
- ACC+ has full functionality between 0 and 100 mph.
- After ACC+ brings the vehicle to a stop, the driver must indicate the intention to resume by either pressing the Resume button or tapping the accelerator pedal.
- Driver can select one of four following distances depending on preference.

It Sees Where You Can’t—Blind Spot Monitoring (BSM):
- provides audible and visual warnings when a vehicle is detected in the blind spot zones on either side of the vehicle using radar and video sensors.
- Provides feedback to the driver via audible chimes and/or visual icons.

LaneSense® Lane Departure Warning (LDW) Plus:
- With a camera mounted inside the rearview mirror and on the front fascia of the vehicle, the LDW system can identify where the vehicle is positioned between the lines and warn the vehicle if it begins to move out of its lane. If the driver is not using their turn signal, the system will automatically align the vehicle to its correct lane position.

ParKview® Rear Back-Up Camera:
- Greater peace of mind about what’s behind you.
- The available ParKview displays a wide-angle view of the area immediately behind the vehicle on the Uconnect touchscreen, including dynamic grid lines to aid in maneuvering into parking spaces or narrow areas.

Use the Aurasma® app from your mobile device to scan the illustrations on this page to view detailed instructional videos of these comprehensive safety and technology features.
SEVEN AIR BAGS!
The standard air bags* include front dual-stage air bags* with adaptive venting technology, driver knee air bag* as well as front and rear-side inflatable air bag*. The side air bag* inflatable curtain extends over front- and rear-seating areas.

ACTIVE HEAD RESTRAINTS**
The front head restraints are activated in rear crashes to help minimize neck injury.

OVER 80 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES

LAMINATED GLASS
Electro-deposited glass panels provide added strength and discourage break-in.

FRONT AND REAR CRUMPLE ZONES
Specially formed structural members absorb and release energy to reinforce and help protect the occupant cabin.

ADVANCED MULTISTAGE AIR BAGS*
Advanced multistage low-risk-deployment driver and passenger front air bag* incorporate adaptive venting technology. Based on occupant size and the severity of the impact, vents within the air bag* cushion are opened to maintain varying levels of air bag* inflation. While two-vent systems are common, the system on the new 300 incorporates a third level that ensures optimal front air bag* deployment for almost any size occupant.

SAFE & SECURE
300 LIMITED

SELECT STANDARD EQUIPMENT

powertrain
- 3.6L Pentastar® V6 8-speed Automatic Transmission
- 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD/AWD Comfort Suspension
- 18-inch Aluminum Wheels (RWD)
- 20-inch Hyper Black Aluminum Wheels (AWD)
- Dual Exhaust with Bright Tips
- Power Heated Mirrors
exterior
- Bright Chrome Surround with Black Grille
- Dual Exhaust with Bright Tips
- LED Daytime Running Lamps
- Chrome LED Taillamps
- Bright Chrome Surround with Black Grille
- Dual Exhaust with Bright Tips
- Power Heated Mirrors
- Leather-trimmed Bucket Seats
- Power Driver and Passenger Seats
- Heated Front Seats
- 60/40 Rear Seat
- Tilt/Telescoping Steering Column
- Leather-wrapped Steering Wheel
- Alpine® 6 Alpine® Premium Speakers with Subwoofer
- 552-watt Amplifier
- High-definition Radio
- SiriusXM® Travel Link/Traffic
- Radio/Driver Seat/Mirrors Memory
- Power Backlight Sunshade
- Dual-pane Panoramic Sunroof
- Power Adjustable Pedals with Memory
- Luxury Floor Mats

300S

SELECT STANDARD EQUIPMENT OVER 300 LIMITED

powertrain
- 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD-only Performance-tuned Suspension
- Optional 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD-only Performance-tuned Suspension
- 20-inch Hyper Black Aluminum Wheels (RWD)
- Headlamp Bezels
- Chrome Headlamp Bezels
- Chrome LED Taillamps
- Bright Chrome Surround with Granite Crystal Grille
- Chrome Exterior Mirrors and Door Handles
- Auto-dimming Exterior Driver Mirror
- Auto-adjust in-reverse Exterior Mirrors
- Dual-paned Acoustic Glass
- Dual-drawer Driver Storage
- Dual-zone Climate Control
- Security Alarm
- Electric Power Steering
- Keyless Enter 'n Go TM/Remote Proximity Entry
- Dual-paned Panoramic Sunroof
- ParkView® Rear Back-Up Camera
- Remote Start System
- Universal Garage Door Opener

300C PLATINUM

SELECT STANDARD EQUIPMENT OVER 300C

powertrain
- 3.6L Pentastar V6 8-speed Automatic Transmission
- 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD
- 20-inch Polished Aluminum Wheels (RWD)
- Platinum Exterior Mirrors and Door Handles
- Platinum Chrome Surround with Platinum Grille
- Luxury Perforated Nappa Leather-trimmed Seats
- Leather-wrapped Poltrona Frau Instrument Panel
- Door Panel Pockets
- Luxury Leather-wrapped Steering Wheel
- Rearview Mirror
- Rear Camera
- Bright Chrome Surround with Black Grille
- Chrome Black-Out Grille
- Sun Visor with Black-out Cover
- Remote Start System
- Universal Garage Door Opener

300C

SELECT STANDARD EQUIPMENT OVER 300

powertrain
- 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD/AWD
- Optional 5.7L HEMI® V8 8-speed Automatic Transmission
- RWD-only Comfort Suspension
- 18-inch Aluminum Wheels (RWD)
- Black Headlamp Bezels
- Chrome Headlamp Bezels
- Auto-dimming Exterior Driver Mirror
- Auto-adjust in-reverse Exterior Mirrors
- Dual-paned Acoustic Glass
- Dual-drawer Driver Storage
- Dual-zone Climate Control
- Security Alarm
- Electric Power Steering
- Keyless Enter 'n Go TM/Remote Proximity Entry
- Dual-paned Panoramic Sunroof
- ParkView® Rear Back-Up Camera
- Remote Start System
- Universal Garage Door Opener

standard wheel
- 17-inch
- Fully Polished Aluminum

AWD wheel
- 18-inch
- Fully Polished Aluminum

optional wheel
- 20-inch
- Fully Polished Aluminum

AWD wheel
- 19-inch
- Hyper Black Aluminum

standard wheel
- 18-inch
- Fully Polished Aluminum

AWD wheel
- 20-inch
- Fully Polished Aluminum
### Buyer's Guide

#### Exterior Features

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</tr>
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<tbody>
<tr>
<td>3.6L Pentastar® V6 with 8-speed automatic transmission</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>5.7L hemi® V8 with MDS fuel saving technology and interactive deceleration</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Alternators — 160-Amp</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Battery — 730-Amp, maintenance-free</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Brakes — 4-wheel anti-lock with vented front and solid rear discs</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Exhaust system — dual exhaust with bright exhaust tips</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Fuel tank — 18.5-gallon</td>
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<td>✗</td>
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<tr>
<td>Cladding — lower body side</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Body-color painted roof</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Door handles — body-color</td>
<td>✗</td>
<td>✗</td>
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<tr>
<td>Glass — acoustic windshield and front doors; solar-control front and rear windows</td>
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<td>✗</td>
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<tr>
<td>Grille — bright chrome surround with black grille</td>
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<td>✗</td>
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<tr>
<td>Automatic leveling system (included with light group)</td>
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<tr>
<td>Headlamps — adaptive bi-xenon high intensity discharge (HID) with delay and close feature</td>
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<td>Rearview mirrors — rearview, auto-dimming (driver's side only; included in 300 Premium group)</td>
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<tr>
<td>Exterior mirrors and radio (included with luxury group)</td>
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<tr>
<td>Power multi-function mirror</td>
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<tr>
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### Wheels & Tires

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#### Interior Features

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<tr>
<td>Airbags 4 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 5 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 6 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 7 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 8 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 9 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 10 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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<td>Airbags 12 — advanced multistage driver and front-passenger airbags with supplemental signals and courtesy lamps; parksense front and rear park assist (in driver's convenience group)</td>
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2015 CHRYSLER 300 STANDARD & OPTIONAL FEATURES

- Includes the following options on 300C. Chromaflair interpretation exterior colors with deeper, more vibrant saturation. Includes: Black, Jazz Blue, Phantom Black Tri-Coat Pearl, Brilliant White, Billet Silver Metallic.
- Includes the following options on 300S. Includes: Black, Linen perforated nappa leather, Black perforated nappa leather, Bright White, Black.
- Includes the following options on 300C Platinum. Includes: Black, Linen perforated nappa leather, Bright White, Black, Indigo/Lincoln.
- Includes the following options on 300 Limited. Includes: Black leather, Linen perforated nappa leather, Black perforated nappa leather, Bright White, Black, Indigo/Indigo.

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Properly secure all cargo.

This premium Berber cargo mat is custom-contoured to complement the interior's premium materials and for a precise fit to your Chrysler 300. Constructed exclusively for your ownership experience is supported mile after mile with our expert technicians, Mopar Vehicle Protection plans, Express Lane Service and the online Mopar Owner Connect Web site (register at chryslerautomobility.com).

**PREMIUM CARPET FLOOR MATS**

These floor mats are custom-contoured to fit your Chrysler 300. Constructed with a superior gripping material backing, these Mats help keep your feet in place. Plus, these carpet floor Mats feature the Chrysler logo in complete color, with the same interior noise-reducing material added. Sold as a set of four. Available in Black.

**COLD AIR INTAKE KIT**

This kit helps provide horsepower and torque according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349.

**ALL WEATHER MATS**

These custom-fit mats feature deep grooves to help prevent water and mud from doing a number on your vehicle’s carpet. Available for front and rear in Black and Frost Beige.

**BRIGHT PEDEST KIT**

Stainless steel pedal covers add plenty of black-knurled style to your footwell. Rugged non-puddling porcelain provides comfort to the performance look as well as the ability of performance. The cover is designed specifically to fit the contour of your 300. Available in Black.

**MODAR VEHICLE PROTECTION® (MVP)**

Mopar vehicles are covered by a Chrysler Group LLC 5-Year or 50,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year or 100,000-Mile Powertrain Limited Warranty that is fully transferrable and includes Roadside Assistance services. Toll Free, Lockout, Towing, and On-Guard Fraud Delivery and Battery Jump Assistance: Ask your dealer for details and a copy of these informative service benefits.

**WARRANTIES**

Chrysler vehicles have come to be an investment in your satisfaction and success experience with your new Chrysler vehicle MVP is the only extended protection provider backed by the manufacturers Chrysler Group LLC. We stand backed away MVP plans with certified, factory-trained technicians and the use of authentic Mopar parts. Be sure to ask for a MVP Vehicle Protection plan at your dealership, call 1-800-442-2366 or visit moparvehicleprotection.com.

**JOIN IN**

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**GO MOBILE**

Take an engaging, multimedia tour of your 300 on your mobile device. Log into the Chrysler.com mobile site for a comprehensive, at-a-glance review of what you need to know about your vehicle. Experience interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.

**THE CHRYSLER COLLECTION**

Bring the Chrysler brand style and distinction to your Chrysler and out of your vehicle with authentic professional action, travel and home accessories, apparel and gift cards for your favorite Chrysler enthusiast. You’ll also wear your pride of ownership attitude on your show when you boast one of the popular gear items. Shop the complete collection at collectionchrysler.com.

**CHRYSLER 300 SADDLE BLACK Bucket Seats w/Driver- and Passenger-Backrest Adjustments (35AK4)**

This saddle-black bucket seat is the perfect complement to your Chrysler 300. The saddle-black seat comfort, seating surface and the comfort of your 300 are a perfect match. For a precise fit to your Chrysler 300, this seat is specifically tailored to fit the contours of your 300. Available in Black.

Chrysler 300 Viper Visor Trim (11A55)**

A clean, chic method makes your rear view more crisp and clear. This chrome visor trim surrounds the rearview mirror glass and eliminates glare from the sun, rain and snow. Available in Black.

Chrysler 300 Black-Out Performance Antenna (11AK2)**

Available in Black.

**SIRIUS® SATELLITE RADIO**

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**MOPAR OWNER CONNECT**

Your Chrysler vehicle ownership gives you the opportunity to acquire a secure "members-only" Web site. Once registered, you’ll gain online access to your service records, maintenance vehicle information and additional special offers. Owners are invited to register their Chrysler vehicle at moparownerconnect.com.

**A T C H M E N T S**

**Chrysler 300 Yellow Cap (11A53)**

Mopar logo with black background, very simply colored. The cap is specifically tailored to fit the contours of your 300. Available in Matte Black.

**Chrysler 300 Black-Out Performance Antenna (11AK2)**

Available in Black.

**MOPAR VEHICLE PROTECTION® (MVP)**

The Mopar Network serves to be the provider of warranty and used vehicle protection and to provide professional, efficient second opinion to your vehicle. MVP plans provide value and protection for your Chrysler vehicle.

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Download the free Aurasma mobile app at the iTunes App Store or Google Play to scan the specified images with your mobile device and bring the 2015 Chrysler 300 to life. Subscribe to the Chrysler 2015 Aurasma channel to activate or go to Chrysler2015.com.