



2017 MODEL YEAR

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$14,995

FIAT 500 POP HATCHBACK

Exterior Color: Giallo Moderna Perla (Yellow) Tri-Coat Ext Paint

Interior Color: Ivory (Avorio) Interior Ambient

Interior: Premium Cloth Bucket Seats

Engine: 1.4-Liter I4 MultiAir® 16-Valve Engine

Transmission: 5-Speed Manual Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front Airbags
- Driver Inflatable Knee-Bolster Airbag
- Front Seat Reactive Head Restraints
- LATCH Ready Child Seat Anchor System
- 4-Wheel Anti-Lock Disc Power Brakes
- Electronic Stability Control
- Tire Specific Pressure Monitoring Display
- Hill Start Assist
- Power Door Locks
- Remote Keyless Entry
- Speed Control
- Rear Window Wiper / Washer
- Engine Immobilizer

INTERIOR FEATURES

- Uconnect® 5.0
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- Rear View Mirror with Microphone
- Media Hub (USB, Aux) in Center Console
- USB Port in Glovebox
- Premium 7-Inch Color Cluster Display
- Electronic Vehicle Information Center
- FIAT Premium Audio System
- Power Windows with Front One-Touch-Down Feature
- 12-Volt Auxiliary Power Outlet in Center Console
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt Steering Column
- Urethane Shift Knob
- Premium Cloth Bucket Seats
- Driver Seat Memory
- Passenger Seat Memory
- Driver Seat Height Adjuster

- Front Floor Mats
- Rear 50 / 50 Split Fold-Down Seat
- Air Conditioning

EXTERIOR FEATURES

- 15-Inch x 6.0-Inch Aluminum Wheels
- 185/55R15 Tires
- Tire Pressure Monitoring Sensor
- Bi-Function Halogen Projector Headlamps
- Body-Color Power Heated Mirrors
- Tinted Glass Windows
- Chrome Exhaust Tip
- Tire Service Kit (No Compact Spare)

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Giallo Moderna Perla (Yellow) Tri-Coat Ext Paint \$500
- Customer Preferred Package 21C
- Sport Appearance Package \$995
- Fog Lamps
- Body-Color Fascias
- Sport Spoiler
- 195/45R16XL Tires
- Side Sills Ground Effects
- 16-Inch x 6.5-Inch Hyper Black Aluminum Wheels
- Nero (Black) Trimmed Lights
- Navigation and Satellite Package \$695
- GPS Navigation
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Avorio (Ivory) Seats \$250
- Power Sunroof \$795
- Beats™ Premium Audio System \$695

DESTINATION CHARGE \$995

TOTAL PRICE: * \$19,920

WARRANTY COVERAGE

- Basic Warranty: 4 Year / 50,000 Miles.
- Powertrain Warranty: 4 Year / 50,000 Miles.
- Roadside assistance; certain restrictions apply.

Assembly Point/Port of Entry: TOLUCA, MEXICO

VIN: 3C3-CFFKR5HT-558052

L4-VON: 4970

S.L. 1201



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.fiatusa.com

or call 1-888-CIAOFIAT

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models. Minicompact cars range from 15 to 112 MPGe. The best vehicle rates 119 MPGe.

34 MPG
combined city/hwy

31 city

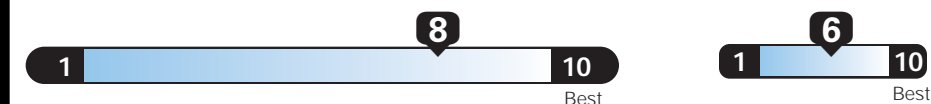
38 highway

2.9 gallons per 100 miles

You save \$750
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,250**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 264 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 19%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 52%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLUCA, MEXICO

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: ITALY

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.