



2016 MODEL YEAR

WRANGLER UNLIMITED WILLYS WHEELER

Go Anywhere Do Anything®

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,695

JEEP WRANGLER UNLIMITED SPORT 4X4 Exterior Color: Bright White Clear Coat Exterior Paint Interior Color: Black Interior Color Interior: Cloth Seats with Adjustable Head Restraints Engine: 3.6-Liter V6 24-Valve VVT Engine Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Command-Trac® Shift-on-the-Fly Part-Time 4WD Next Generation Dana® 44 Heavy Duty Rear Axle Next Generation Dana® 30 Solid Front Axle 3.21 Front / Rear Axle Ratios Transfer Case Skid Plate Fuel Tank Skid Plate 22.5-Gallon Fuel Tank Advanced Multistage Front Airbags Electronic Stability Control 4-Wheel Disc Brakes Traction Control Electronic Roll Mitigation Hill Start Assist Trailer Sway Damping 160-Amp Alternator Sentry Key® Theft Deterrent System Tire Pressure Monitor with Warning Lamp Speed Control Sport Bar with Full Padding

INTERIOR FEATURES Rearview Day / Night Mirror Air Conditioning Steering Wheel Mounted Audio Controls Tilt Steering Column Premium Instrument Cluster with Tachometer Temperature and Compass Gauge Radio 130 8 Speakers Audio Jack Input for Mobile Devices Reclining Front Seats Driver Seat Height Adjuster Rear 60 / 40 Folding Seat Front Seatback Map Pockets Front and Rear Floor Mats Rear Compartment Covered Storage Cargo Tie Down Loops 12-Volt Auxiliary Power Outlet Full-Length Floor Console Sliding Sun Visors with Mirrors Front Dome with On / Off Switch Lamp

EXTERIOR FEATURES "Trail Rated" Badge

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Willys Wheeler Edition 24W \$6,400 Jeep Trail Rated Kit Connectivity Group Electronic Vehicle Information Center 17-Inch x 7.5-Inch High Gloss Black Wheels 3.73 Front / Rear Axle Ratios 4-Wheel Drive Swing Gate Decal Trac-Lok® Differential Rear Axle Auto-Dimming Mirror with Reading Lamp Deep Tint Sunscreen Windows For More Information, Call 888-539-7474 Leather-Wrapped Steering Wheel LT255/75R17C BSW Off-Road Tires Tire Pressure Monitoring Display All-Weather Slush Mats by Mopar® Performance Suspension Power Convenience Group Power Heated Mirrors Power Door Locks Power Windows with Front One-Touch-Down Feature Rear Passenger Assist Handles Kit Remote Keyless Entry Rock Rails Security Alarm SiriusXM® Sat Radio w/ 1-Yr Radio Subscription Willys Hood Decal Willys Wheeler Grille 5-Speed Automatic Transmission Hill Descent Control Radio 430 \$1,350 \$695

DESTINATION CHARGE \$995

TOTAL PRICE: * \$37,135

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWDGXGL-342791

L4-VON: 0406

S.L. 0909



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

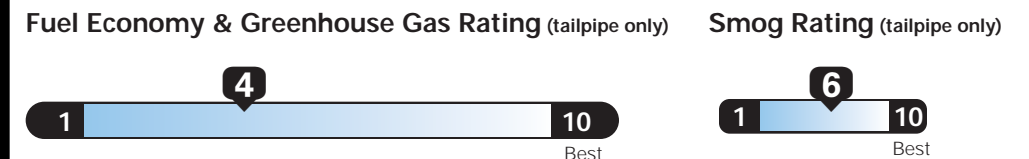
Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy 16 city 20 highway 5.6 gallons per 100 miles

Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

You spend \$3,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,500



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES TRANSMISSION: UNITED STATES