



2014 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,695

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Billet Silver Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth Seats with Adjustable Head Restraints
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate Shield

Fuel Tank Skid Plate Shield

22.5-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto Dimming Mirror with Reading Lamp

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Uconnect® 130 AM/FM/CD/MP3

Alpine® Premium Audio System

Audio Jack Input for Mobile Devices

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Driver Seat Height Adjuster

Rear 60 / 40 Folding Seat

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

"Trail Rated" Badge

"Rubicon" Badge

Deep Tint Sunscreen Windows

LT255/75R17 BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

Automatic Headlamps

Power Heated Mirrors

Two Front Tow Hooks and One Rear Tow Hook

Fog Lamps

OPTIONAL EQUIPMENT

Rubicon Package 24R

Connectivity Group with Bluetooth® Hands-Free \$495

Individual Tire Pressure Monitoring Display

Electronic Vehicle Information Center

Max Tow Package \$395

Class II 4-Inch Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission \$1,295

Hill Descent Control

4.10 Axle Ratio \$495

DESTINATION CHARGE \$995

TOTAL PRICE: * \$38,370

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG2EL-166510

L4-VON: 7344

S.L.
1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

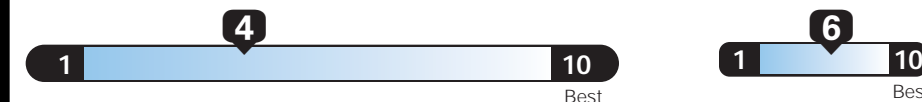
Fuel Economy
18 MPG
combined city/hwy
16 city
20 highway
5.6 gallons per 100 miles

Small SUV 4WD range from 16 to 30 MPG. The best vehicle rates 121 MPGe.

You spend \$3,000
more in fuel costs over 5 years
compared to the average new vehicle.

Annual fuel cost \$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 73 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES