



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Chief Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Rear 60 / 40 Folding Seat

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

LT255/75R17C BSW Off-Road Tires

LED Fog Lamps

LED Reflector Headlamps

"Trail Rated" Badge

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Package 24R

Connectivity Group \$695

Tire Pressure Monitoring Display

Uconnect® Voice Command with Bluetooth®

Electronic Vehicle Information Center

Cold Weather Group \$1,095

Engine Block Heater

Heated Front Seats

All-Weather Slush Mats

Remote Start System

Max Trailer Tow Package \$495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission \$1,400

3.73 Front / Rear Axle Ratio

Hill Descent Control

Add 4.10 Axle Ratio \$695

Body-Color Fender Flares \$395

Freedom Top® Body-Color 3-Piece Hard Top \$1,995

Delete Sunrider® Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Radio 430N \$1,195

40 GB Hard Drive with 28 GB Available

6.5-Inch Touchscreen Display

GPS Navigation

SiriusXM Travel Link 5-Yr Travel Link Subscription

DESTINATION CHARGE \$995

TOTAL PRICE: \* \$46,405

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE

POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG2HL-569357

L4-VON: 7459

S.L. 0104



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

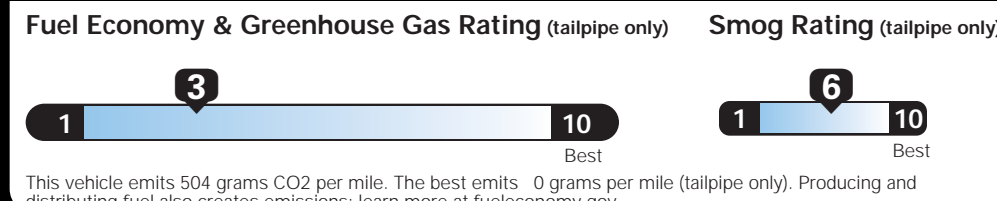
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy, 16 city, 20 highway. 5.6 gallons per 100 miles. These estimates reflect new EPA methods beginning with 2017 models. Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,050



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS. Overall Vehicle Score Not Rated. Frontal Crash Driver Passenger ★★★. Side Crash Front seat Rear seat Not Rated Not Rated. Rollover ★★★. Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 75%. NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS. FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A. COUNTRY OF ORIGIN: ENGINE: UNITED STATES TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.