

2018 MODEL YEAR



WRANGLER JK UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,445**

JEEP WRANGLER JK UNLIMITED RUBICON

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- 4:1 Rock-Trac® Part-Time 4WD System
- Tru-Lok® Differential Front and Rear Axles
- Electronic Front Sway Bar Disconnect
- Next Generation Dana® 44 Heavy-Duty Rear Axle
- Next Generation Dana® 44 Heavy-Duty Front Axle
- 4.10 Front / Rear Axle Ratio
- Rock Rails
- Transfer Case Skid Plate
- Fuel Tank Skid Plate
- Torx Tool Kit
- 22.5-Gallon Fuel Tank
- Electronic Stability Control
- 4-Wheel Disc Brakes
- Traction Control
- Electronic Roll Mitigation
- Hill Start Assist
- Trailer Sway Damping
- Remote Keyless Entry
- Security Alarm
- Tire Pressure Monitor with Warning Lamp
- Speed Control

INTERIOR FEATURES

- Radio 130
- 8-Speakers
- Audio Jack Input for Mobile Devices
- SiriusXM® Sat Radio w/ 1-Yr Sub Call 888-539-7474
- Auto-Dimming Mirror with Reading Lamps
- Air Conditioning
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Steering Wheel Mounted Audio Controls
- Leather-Wrapped Steering Wheel
- Temperature and Compass Gauge
- Rear 60 / 40 Folding Seat
- 115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

- 17-Inch x 7.5-Inch Polished Mineral Gray Wheels
- LT255/75R17C BSW Off-Road Tires
- Full Size Spare Tire
- LED Fog Lamps

- LED Reflector Headlamps
- "Trail Rated" Badge
- "Rubicon" Badge
- Black Sunrider® Soft Top
- Deep Tint Sunscreen Windows
- Automatic Headlamps
- Power Heated Mirrors
- Two Front Tow Hooks and One Rear Tow Hook

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Leather-Trimmed Bucket Seats \$1,350
- Heated Front Seats
- Rubicon Package 24R**
- Connectivity Group \$795
- Uconnect® Voice Command with Bluetooth®
- Electronic Vehicle Information Center
- Tire Pressure Monitoring Display
- 5-Speed Automatic Transmission \$1,400
- Hill Descent Control
- 3.73 Front / Rear Axle Ratio
- Air Conditioning with Automatic Temperature Control \$395
- Freedom Top® 3-Piece Hard Top \$1,095
- Rear Window Defroster
- Rear Window Wiper / Washer
- Freedom Panel Storage Bag
- Delete Sunrider® Soft Top
- Radio 430 NAV \$1,195
- GPS Navigation
- 40 GB Hard Drive with 28 GB Available
- 6.5-Inch Touchscreen Display
- SiriusXM® Travel Link 5-Year Travel Link Sub
- Remote-Start System (N/A w/Manual Transmission) \$495
- Destination Charge \$1,195**

**TOTAL PRICE: \* \$45,365**

WARRANTY COVERAGE

- 5-year or 60,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C4-BJWFG6JL-888038 L4-VON: 5292 0223



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**18 MPG**  
combined city/hwy

16 city 20 highway

**5.6** gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG.  
The best vehicle rates 136 MPGe.

**You spend  
\$3,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

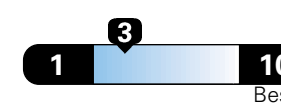
**Annual fuel cost  
\$2,000**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★  
★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 73%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 15%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.