

2018 MODEL YEAR



WRANGLER JK UNLIMITED RUBICON 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$37,445**

**JEOP WRANGLER JK UNLIMITED RUBICON**  
**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Seats with Adjustable Head Restraints  
**Engine:** 3.6-Liter V6 24-Valve VVT Engine  
**Transmission:** 5-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 4:1 Rock-Trac® Part-Time 4WD System  
 Tru-Lok® Differential Front and Rear Axles  
 Electronic Front Sway Bar Disconnect  
 Next Generation Dana® 44 Heavy Duty Rear Axle  
 Next Generation Dana® 44 Heavy Duty Front Axle  
 4.10 Front / Rear Axle Ratio  
 Rock Rails  
 Transfer Case Skid Plate  
 Fuel Tank Skid Plate  
 Torx Tool Kit  
 22.5-Gallon Fuel Tank  
 Electronic Stability Control  
 4-Wheel Disc Brakes  
 Traction Control  
 Electronic Roll Mitigation  
 Hill Start Assist  
 Trailer Sway Damping  
 Remote Keyless Entry  
 Security Alarm  
 Tire Pressure Monitor with Warning Lamp  
 Speed Control

**INTERIOR FEATURES**  
 Radio 130  
 8 Speakers  
 Audio Jack Input for Mobile Devices  
 SiriusXM® Sat Radio w/ 1-Yr Sub Call 888-539-7474  
 Auto-Dimming Mirror with Reading Lamps  
 Air Conditioning  
 Power Windows with Front One-Touch-Down Feature  
 Power Door Locks  
 Steering Wheel Mounted Audio Controls  
 Leather-Wrapped Steering Wheel  
 Temperature and Compass Gauge  
 Rear 60 / 40 Folding Seat  
 115-Volt Auxiliary Power Outlet

**EXTERIOR FEATURES**  
 17-Inch x 7.5-Inch Polished Mineral Gray Wheels  
 LT255/75R17C BSW Off-Road Tires  
 Full Size Spare Tire  
 LED Fog Lamps

LED Reflector Headlamps  
 "Trail Rated" Badge  
 "Rubicon" Badge  
 Black Sunrider® Soft Top  
 Deep Tint Sunscreen Windows  
 Automatic Headlamps  
 Power Heated Mirrors  
 Two Front Tow Hooks and One Rear Tow Hook

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Rubicon Package 24R** \$795  
 Connectivity Group  
 Uconnect® Voice Command with Bluetooth®  
 Electronic Vehicle Information Center  
 Tire Pressure Monitoring Display

Dual Top Group \$2,185  
 Freedom Top® 3-Piece Hard Top  
 Premium Black Sunrider® Soft Top  
 Rear Window Defroster  
 Rear Window Wiper / Washer  
 Freedom Panel Storage Bag  
 Delete Base Vinyl Sunrider® Soft Top

5-Speed Automatic Transmission \$1,400  
 Hill Descent Control  
 3.73 Front / Rear Axle Ratio

Alpine® Premium 9-Speakers w/All Weather Subwoofer \$995  
 Radio 430 NAV \$1,195  
 GPS Navigation  
 40 GB Hard Drive with 28 GB Available  
 6.5-Inch Touchscreen Display  
 SiriusXM® Travel Link 5-Year Travel Link Sub  
 Remote Start System (N/A w/Manual Transmission) \$495

**Destination Charge \$1,095**

**TOTAL PRICE: \* \$45,605**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-BJWFG7JL-816507 L4-VON: 3733 1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**18 MPG**  
 combined city/hwy  
**5.6** gallons per 100 miles  
 16 city 20 highway

Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.

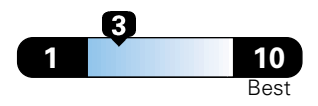
**You spend \$3,250**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

**Annual fuel cost \$2,000**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 73%  
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

**MEXICO : 15%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 TOLEDO, OHIO, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.