



2014 MODEL YEAR

# WRANGLER UNLIMITED RUBICON 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$34,695**

**JEEP WRANGLER UNLIMITED RUBICON 4X4**  
Exterior Color: Black Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth Seats with Adjustable Head Restraints  
Engine: 3.6-Liter V6 24-Valve VVT Engine  
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- 4:1 Rock-Trac® Part-Time 4WD System
- Tru-Lok® Front and Rear Axles
- Electronic Front Sway Bar Disconnect
- Rear Stabilizer Bar
- Next Generation Dana® 44 Heavy Duty Rear Axle
- Next Generation Dana® 44 Heavy Duty Front Axle
- Rock Rails
- Transfer Case Skid Plate Shield
- Fuel Tank Skid Plate Shield
- 22.5-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Electronic Stability Control
- 4-Wheel Disc Brakes
- Traction Control
- Electronic Roll Mitigation
- Hill Start Assist
- Trailer Sway Damping
- Sentry Key® Theft Deterrent System
- Security Alarm
- Tire Pressure Monitor with Warning Lamp
- Speed Control

INTERIOR FEATURES

- Auto Dimming Mirror with Reading Lamp
- Air Conditioning
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Remote Keyless Entry
- Steering Wheel Mounted Audio Controls
- Leather-Wrapped Steering Wheel
- Tilt Steering Column
- Uconnect® 130 AM/FM/CD/MP3
- Alpine® Premium Audio System
- Audio Jack Input for Mobile Devices
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 888-539-7474
- Temperature and Compass Gauge

- Driver Seat Height Adjuster
  - Rear 60 / 40 Folding Seat
  - 115-Volt Auxiliary Power Outlet
- EXTERIOR FEATURES
- "Trail Rated" Badge
  - "Rubicon" Badge
  - Deep Tint Sunscreen Windows
  - LT255/75R17 BSW Off-Road Tires
  - 17-Inch x 7.5-Inch Polished Mineral Gray Wheels
  - Automatic Headlamps
  - Power Heated Mirrors
  - Two Front Tow Hooks and One Rear Tow Hook
  - Fog Lamps

OPTIONAL EQUIPMENT

- Rubicon Package 24R**
- Connectivity Group with Bluetooth® Hands-Free \$495
- Individual Tire Pressure Monitoring Display
- Electronic Vehicle Information Center
- 5-Speed Automatic Transmission \$1,295
- Hill Descent Control
- Freedom Top® Black 3-Piece Hard Top \$995
- Delete Vinyl Sunrider® Soft Top
- Freedom Panel Storage Bag
- Rear Window Defroster
- Rear Window Wiper / Washer
- Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: \* **\$38,970**

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG8EL-154958

L4-VON: 0657

S.L. 1008



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

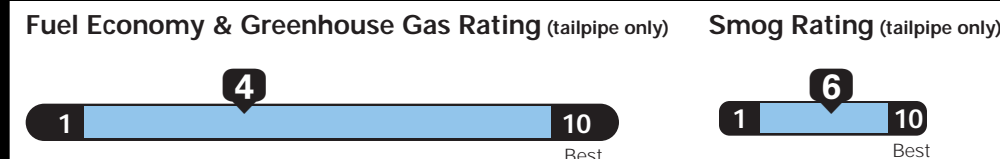
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy  
**18** MPG  
combined city/hwy  
5.6 gallons per 100 miles  
16 city  
20 highway  
Small SUV 4WD range from 16 to 30 MPG. The best vehicle rates 121 MPGe.

You spend **\$3,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,900**



This vehicle emits 505 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuel economy.gov](http://fuel economy.gov)

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES