



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Firecracker Red Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails
Transfer Case Skid Plate
Fuel Tank Skid Plate
22.5-Gallon Fuel Tank
Electronic Stability Control
4-Wheel Disc Brakes
Traction Control
Electronic Roll Mitigation
Hill Start Assist
Trailer Sway Damping
Sentry Key® Theft Deterrent System
Security Alarm
Tire Pressure Monitor with Warning Lamp
Speed Control

INTERIOR FEATURES
Auto-Dimming Mirror with Reading Lamps
Air Conditioning
Power Windows with Front One-Touch-Down Feature
Power Door Locks
Remote Keyless Entry
Steering Wheel Mounted Audio Controls
Leather-Wrapped Steering Wheel
Tilt Steering Column
Radio 130
8 Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Rubicon Hard Rock Edition 24J \$4,800

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels
Steel Front Bumper
Steel Rear Bumper
Rock Rails
Red Front and Rear Tow Hooks
Alpine® Premium 9-Speakers w/All Weather Subwoofer
Black Fuel Filler Door
Connectivity Group
Tire Pressure Monitoring Display

Uconnect® Voice Command with Bluetooth®
Electronic Vehicle Information Center
Heated Front Seats
Power Dome Hood
Jeep Trail Rated Kit
All-Weather Slush Mats
Premium Black Sunrider® Soft Top
Red "Trail Rated" Badge
Rubicon Hood Decal
Silver Interior Accents
Low Gloss Black Wrangler Decal
Max Trailer Tow Package \$495
Class II Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
5-Speed Automatic Transmission \$1,400
3.73 Front / Rear Axle Ratio
Hill Descent Control
Air Conditioning with Automatic Temperature Control \$395
Freedom Top® Black 3-Piece Hard Top \$595
Delete Sunrider® Soft Top
Freedom Panel Storage Bag
Rear Window Defroster
Rear Window Wiper / Washer
Radio 430N \$1,195
40 GB Hard Drive with 28 GB Available
6.5-Inch Touchscreen Display
GPS Navigation
Remote USB Port
SiriusXM Travel Link 5-Yr Travel Link Subscription
Remote Start System \$495

DESTINATION CHARGE \$995

TOTAL PRICE: * \$47,815

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG9HL-572370 L4-VON: 6861 S.L. 0107



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

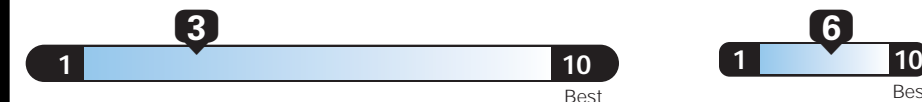
Gasoline Vehicle

Fuel Economy 18 MPG combined city/hwy
These estimates reflect new EPA methods beginning with 2017 models.
Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.
5.6 gallons per 100 miles

You spend \$3,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,050

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

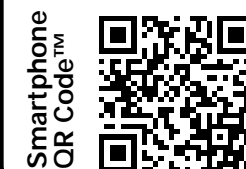


This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 75%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES