

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

JEEP WRANGLER RUBICON

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Premium Cloth Low-Back Bucket Seats

Engine: 3.6L V6 24V VVT Engine w/ ESS

Transmission: 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
ParkView® Rear Back Up Camera  
4:1 Rock-Trac HD Part Time 4WD System  
Tru-Lok Front and Rear Axles  
4.10 Axle Gear Ratio  
3rd Generation Dana® 44 HD Wide Front Axle  
3rd Generation Dana® 44 HD Wide Rear Axle  
Front Disconnecting Stabilizer Bar  
Performance Suspension  
Rock Rails  
Fuel Tank Skid Plate Shield  
Transfer Case Skid Plate Shield  
Transmission Skid Plate  
Torx Tool Kit  
Anti-Lock 4-Wheel Disc HD Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill Start Assist  
Remote Keyless Entry  
Universal Garage Door Opener

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
8-Speakers  
Media Hub (USB, Aux)  
Integrated Voice Command with Bluetooth®  
115V Auxiliary Power Outlet  
Power Windows with Front One-Touch-Down Feature  
Air Conditioning w/Auto Temp Control  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES

17-Inch x 7.5-Inch Polished Wheels w/Black Pockets  
LT285/70R17C BSW Off-Road Tires  
Full Size Spare Tire  
Matching Spare Wheel  
Red "Trail Rated" Badge  
"Rubicon" Hood Decal

OPTIONAL EQUIPMENT (May Replace Standard Equipment)  
Customer Preferred Package 24R  
Cold Weather Group  
Heated Front Seats  
Heated Steering Wheel

Remote-Start System (N/A w/Manual Transmission)	\$795
Trailer Tow and HD Electrical Group	
Auxiliary Switches	
Class II Receiver Hitch	
7- and 4-Pin Wiring Harness	
240 Amp Alternator	
700 Amp Maintenance Free Battery	
LED Lighting Group	\$895
LED Reflector Headlamps	
Front LED Fog Lamps	
LED Tail Lamps	
LED Daytime Running Accent Lamps	
Hard Top Headliner	\$495
All-Weather Floor Mats	\$150
8-Speed Automatic Transmission	\$2,000
Hill Descent Control	
Tip Start	
Remote Proximity Keyless Entry	\$495
Body Color Freedom Top® 3-Piece Hard Top	\$2,095
Delete Soft Top	
Rear Window Wiper / Washer	
Rear Window Defroster	
Freedom Panel Storage Bag	
Body Color Fender Flares	\$395
17-Inch x 7.5-Inch Black Wheels with Polished Lip	\$895
Destination Charge	\$1,495

TOTAL PRICE: \* **\$48,550**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-HJXCG1JW-159058

L4-VON: 6491

0706



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



**20** MPG  
combined city/hwy  
18 city  
23 highway

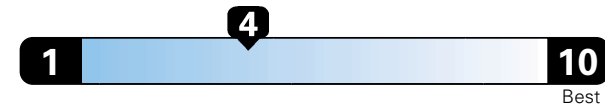
Small SUV 4WD range from 18 to 37 MPG.  
The best vehicle rates 136 MPGe.

5.0 gallons per 100 miles

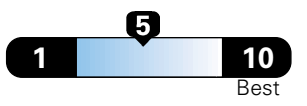
You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,800**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 440 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.