

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

JEEP WRANGLER RUBICON

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black / Heritage Tan Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6L V6 24V VVT Engine w/ ESS

Transmission: 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat Side Air Bags

ParkView® Rear Back Up Camera

4:1 Rock-Trac HD Part Time 4WD System

Tru-Lok Front and Rear Axles

4.10 Axle Gear Ratio

3rd Generation Dana® 44 HD Wide Front Axle

3rd Generation Dana® 44 HD Wide Rear Axle

Front Disconnecting Stabilizer Bar

Performance Suspension

Rock Rails

Fuel Tank Skid Plate Shield

Transfer Case Skid Plate Shield

Transmission Skid Plate

Torx Tool Kit

Anti-Lock 4-Wheel Disc HD Brakes

Electronic Stability Control

Electronic Roll Mitigation

Trailer Sway Damping

Hill Start Assist

Remote Keyless Entry

Universal Garage Door Opener

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display

Cluster 7.0-Inch TFT Color Display

Apple CarPlay® Capable

Google Android Auto™ Capable

SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112

8-Speakers

Media Hub (USB, Aux)

Integrated Voice Command with Bluetooth®

115V Auxiliary Power Outlet

Power Windows with Front One-Touch-Down Feature

Air Conditioning w/Auto Temp Control

Leather-Wrapped Steering Wheel

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Leather-Trimmed Bucket Seats

Leather-Wrapped Park Brake Handle

Leather-Wrapped Shift Knob

Premium Door Trim Panel

Customer Preferred Package 24R

LED Lighting Group

LED Reflector Headlamps

Front LED Fog Lamps

LED Tail Lamps

LED Daytime Running Accent Lamps

Electronic Infotainment System Group

Uconnect® 4C NAV with 8.4-Inch Display

GPS Navigation

Alpine® Premium Audio System

Auto-Dimming Rear View Mirror

Emergency / Assistance Call

HD Radio®

1-Year SiriusXM® Guardian Service

5-Year SiriusXM® Traffic Service

5-Year SiriusXM® Travel Link Service

SiriusXM® Traffic Plus

Jeep® Active Safety Group

ParkSense® Rear Park-Assist System

Blind-Spot and Cross-Path Detection

Hard Top Headliner

All-Weather Floor Mats

8-Speed Automatic Transmission

Hill Descent Control

Tip Start

Remote Proximity Keyless Entry

Body Color Freedom Top® 3-Piece Hard Top

Delete Soft Top

Rear Window Wiper / Washer

Rear Window Defroster

Freedom Panel Storage Bag

Body Color Fender Flares

Remote-Start System (N/A w/Manual Transmission)

Destination Charge

\$1,495

TOTAL PRICE: \* **\$50,645**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-HJXCG1JW-210798

L4-VON: 0266

1002



Fuel Economy and Environment



Gasoline Vehicle



**20** MPG  
combined city/hwy

18 city

23 highway

5.0 gallons per 100 miles

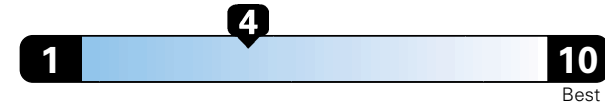
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

Small SUV 4WD range from 18 to 37 MPG .  
The best vehicle rates 136 MPGe.

You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

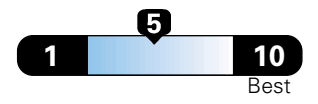
Annual fuel cost  
**\$1,800**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 440 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.