

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.
Do Anything®.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

JEEP WRANGLER RUBICON

Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 2.0-Liter I4 DOHC DI Turbo eTorque Engine
Transmission: 8-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
ParkView® Rear Back Up Camera
4:1 Rock-Trac HD Part Time 4WD System
Tru-Lok Front and Rear Axles
4.10 Axle Gear Ratio
3rd Generation Dana® 44 HD Wide Front Axle
3rd Generation Dana® 44 HD Wide Rear Axle
Front Disconnecting Stabilizer Bar
Performance Suspension
Rock Rails
Fuel Tank Skid Plate Shield
Transfer Case Skid Plate Shield
Transmission Skid Plate
Torx Tool Kit
Anti-Lock 4-Wheel Disc HD Brakes
Electronic Stability Control
Electronic Roll Mitigation
Trailer Sway Damping
Hill Start Assist
Remote Keyless Entry

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Leather-Trimmed Bucket Seats \$1,395
Leather-Wrapped Park Brake Handle
Leather-Wrapped Shift Knob
Premium Door Trim Panel
Customer Preferred Package 28R \$995
Cold Weather Group
Heated Front Seats
Heated Steering Wheel
Remote-Start System (N/A w/Manual Transmission)
Trailer Tow and HD Electrical Group \$795
Auxiliary Switches
Class II Receiver Hitch
7- and 4-Pin Wiring Harness
240 Amp Alternator
700 Amp Maintenance Free Battery
LED Lighting Group \$995
LED Reflector Headlamps
Front LED Fog Lamps
LED Tail Lamps
LED Daytime Running Accent Lamps
Electronic Infotainment System Group \$1,595
Uconnect® 4C NAV with 8.4-Inch Display
GPS Navigation
Alpine® Premium Audio System
Auto-Dimming Rear View Mirror
Emergency / Assistance Call

HD Radio®
1-Year SiriusXM® Guardian Service
5-Year SiriusXM® Traffic Service
5-Year SiriusXM® Travel Link Service
SiriusXM® Traffic Plus
Active Noise-Control System
Jeep® Active Safety Group \$895
ParkSense® Rear Park-Assist System
Blind-Spot and Cross-Path Detection
Steel Bumper Group \$1,295
Steel Front Bumper
Steel Rear Bumper
Hard Top Headliner \$495
8-Speed Automatic Transmission \$2,000
Hill Descent Control
Tip Start
2.0-Liter I4 DOHC DI Turbo eTorque Engine \$1,000
700 Amp Maintenance Free Battery
Remote Proximity Keyless Entry \$495
Black Freedom Top® 3-Piece Hard Top \$1,195
Delete Soft Top
Rear Window Wiper / Washer
Rear Window Defroster
Freedom Panel Storage Bag
LT285/70R17C OWL Off-Road Tires

Destination Charge \$1,495

TOTAL PRICE: * **\$52,590**

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C4-HJXCN1JW-222528 L4-VON: 5728 1028



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



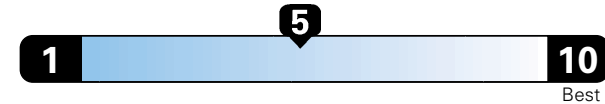
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
24 MPG
combined city/hwy
23 city 25 highway
4.2 gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG.
The best vehicle rates 136 MPGe.

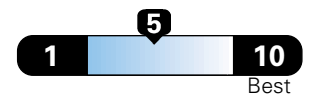
You spend
\$2,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 375 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 60%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.