

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

**JEOP WRANGLER RUBICON**  
**Exterior Color:** Ocean Blue Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 2.0-Liter I4 DOHC DI Turbo eTorque Engine  
**Transmission:** 8-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 ParkView® Rear Back Up Camera  
 4:1 Rock-Trac HD Part Time 4WD System  
 Tru-Lok Front and Rear Axles  
 4.10 Axle Gear Ratio  
 3rd Generation Dana® 44 HD Wide Front Axle  
 3rd Generation Dana® 44 HD Wide Rear Axle  
 Front Disconnecting Stabilizer Bar  
 Performance Suspension  
 Rock Rails  
 Fuel Tank Skid Plate Shield  
 Transfer Case Skid Plate Shield  
 Transmission Skid Plate  
 Torx Tool Kit  
 Anti-Lock 4-Wheel Disc HD Brakes  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Trailer Sway Damping  
 Hill Start Assist  
 Remote Keyless Entry  
 Universal Garage Door Opener

**INTERIOR FEATURES**  
 Uconnect® 4 with 7-Inch Display  
 Cluster 7.0-Inch TFT Color Display  
 Apple CarPlay® Capable

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
 Leather-Trimmed Bucket Seats \$1,395  
 Leather-Wrapped Park Brake Handle  
 Leather-Wrapped Shift Knob  
 Premium Door Trim Panel

**Customer Preferred Package 28R** \$995  
 Cold Weather Group  
 Heated Front Seats  
 Heated Steering Wheel  
 Remote-Start System (N/A w/Manual Transmission)

Trailer Tow and HD Electrical Group \$795  
 Auxiliary Switches  
 Class II Receiver Hitch  
 7- and 4-Pin Wiring Harness  
 240 Amp Alternator  
 700 Amp Maintenance Free Battery

LED Lighting Group \$995  
 LED Reflector Headlamps  
 Front LED Fog Lamps  
 LED Tail Lamps  
 LED Daytime Running Accent Lamps  
 Electronic Infotainment System Group \$1,595

Uconnect® 4C NAV with 8.4-Inch Display  
 GPS Navigation  
 Alpine® Premium Audio System  
 Auto-Dimming Rear View Mirror  
 Emergency / Assistance Call  
 HD Radio®  
 1-Year SiriusXM® Guardian Service  
 5-Year SiriusXM® Traffic Service  
 5-Year SiriusXM® Travel Link Service  
 SiriusXM® Traffic Plus  
 Active Noise-Control System  
 Steel Bumper Group \$1,295  
 Steel Front Bumper  
 Steel Rear Bumper  
 8-Speed Automatic Transmission \$2,000  
 Hill Descent Control  
 Tip Start  
 2.0-Liter I4 DOHC DI Turbo eTorque Engine \$1,000  
 700 Amp Maintenance Free Battery  
 Remote Proximity Keyless Entry \$495  
 Black Freedom Top® 3-Piece Hard Top \$1,195  
 Delete Soft Top  
 Rear Window Wiper / Washer  
 Rear Window Defroster  
 Freedom Panel Storage Bag

Destination Charge \$1,495

TOTAL PRICE: \* **\$51,200**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C4-HJXCN5JW-198959 L4-VON: 9023 0924



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



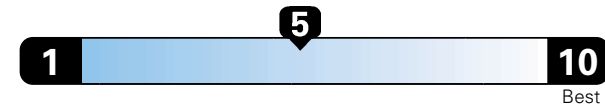
Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24 MPG** combined city/hwy  
 23 city 25 highway  
**4.2** gallons per 100 miles  
 Small SUV 4WD range from 18 to 37 MPG. The best vehicle rates 136 MPGe.

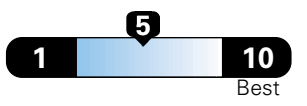
You spend **\$2,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,750**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 375 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 60%  
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 TOLEDO, OHIO, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: ITALY  
 TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.