

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

JEEP WRANGLER RUBICON

Exterior Color: Firecracker Red Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 2.0-Liter I4 DOHC DI Turbo eTorque Engine

Transmission: 8-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- ParkView® Rear Back Up Camera
- 4:1 Rock-Trac HD Part Time 4WD System
- Tru-Lok Front and Rear Axles
- 4.10 Axle Gear Ratio
- 3rd Generation Dana® 44 HD Wide Front Axle
- 3rd Generation Dana® 44 HD Wide Rear Axle
- Front Disconnecting Stabilizer Bar
- Performance Suspension
- Rock Rails
- Fuel Tank Skid Plate Shield
- Transfer Case Skid Plate Shield
- Transmission Skid Plate
- Torx Tool Kit
- Anti-Lock 4-Wheel Disc HD Brakes
- Electronic Stability Control
- Electronic Roll Mitigation
- Trailer Sway Damping
- Hill Start Assist
- Remote Keyless Entry
- Universal Garage Door Opener

INTERIOR FEATURES

- Uconnect® 4 with 7-Inch Display
- Cluster 7.0-Inch TFT Color Display
- Apple CarPlay® Capable
- Google Android Auto™ Capable
- SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112
- 8-Speakers
- Media Hub (USB, Aux)
- Integrated Voice Command with Bluetooth®
- 115V Auxiliary Power Outlet
- Power Windows with Front One-Touch-Down Feature
- Air Conditioning w/Auto Temp Control
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls

EXTERIOR FEATURES

- 17-Inch x 7.5-Inch Polished Wheels w/Black Pockets
- LT285/70R17C BSW Off-Road Tires
- Full Size Spare Tire
- Matching Spare Wheel

- Red "Trail Rated" Badge
- "Rubicon" Hood Decal
- Black Sunrider® Soft Top
- Power Heated Mirrors
- Front Fog Lamps
- Black Fuel Filler Door
- Red Tow Hooks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Leather-Trimmed Bucket Seats \$1,395
- Leather-Wrapped Park Brake Handle
- Leather-Wrapped Shift Knob
- Premium Door Trim Panel
- Customer Preferred Package 28R**
- All-Weather Floor Mats \$150
- 8-Speed Automatic Transmission \$2,000
- Hill Descent Control
- Tip Start
- 2.0-Liter I4 DOHC DI Turbo eTorque Engine \$1,000
- 700 Amp Maintenance Free Battery
- Black Freedom Top® 3-Piece Hard Top \$1,095
- Delete Soft Top
- Rear Window Wiper / Washer
- Rear Window Defroster
- Freedom Panel Storage Bag
- Remote-Start System (N/A w/Manual Transmission) \$495
- Destination Charge \$1,495**

TOTAL PRICE: \* **\$45,575**

WARRANTY COVERAGE

- 5-year or 60,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-HJXC9JW-191111

L4-VON: 7048

0815



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



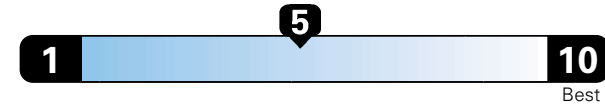
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**24** MPG  
combined city/hwy  
**23** city  
**25** highway  
**4.2** gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG .  
The best vehicle rates 136 MPGe.

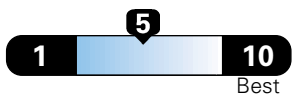
You spend  
**\$2,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,750**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 375 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.