

2018 MODEL YEAR



WRANGLER RUBICON 4X4

Go Anywhere.  
Do Anything®.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$37,945**

JEEP WRANGLER RUBICON

Exterior Color: Mojito! Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Premium Cloth Low-Back Bucket Seats  
Engine: 2.0-Liter I4 DOHC DI Turbo eTorque Engine  
Transmission: 8-Speed Automatic Transmission  
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
ParkView® Rear Back Up Camera  
4:1 Rock-Trac HD Part Time 4WD System  
Tru-Lok Front and Rear Axles  
4.10 Axle Gear Ratio  
3rd Generation Dana® 44 HD Wide Front Axle  
3rd Generation Dana® 44 HD Wide Rear Axle  
Front Disconnecting Stabilizer Bar  
Performance Suspension  
Rock Rails  
Fuel Tank Skid Plate Shield  
Transfer Case Skid Plate Shield  
Transmission Skid Plate  
Torx Tool Kit  
Anti-Lock 4-Wheel Disc HD Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill Start Assist  
Remote Keyless Entry  
Universal Garage Door Opener  
INTERIOR FEATURES  
Uconnect® 4 with 7-Inch Display  
Cluster 7.0-Inch TFT Color Display  
Apple CarPlay® Capable  
Google Android Auto™ Capable  
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112  
8-Speakers  
Media Hub (USB, Aux)  
Integrated Voice Command with Bluetooth®  
115V Auxiliary Power Outlet  
Power Windows with Front One-Touch-Down Feature  
Air Conditioning w/Auto Temp Control  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
EXTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 28R \$995  
Cold Weather Group  
Heated Front Seats  
Heated Steering Wheel  
Remote-Start System (N/A w/Manual Transmission)  
Trailer Tow and HD Electrical Group \$795  
Auxiliary Switches  
Class II Receiver Hitch  
7- and 4-Pin Wiring Harness  
240 Amp Alternator

700 Amp Maintenance Free Battery  
Electronic Infotainment System Group \$1,595  
Uconnect® 4C NAV with 8.4-Inch Display  
GPS Navigation  
Alpine® Premium Audio System  
Auto-Dimming Rear View Mirror  
Emergency / Assistance Call  
HD Radio®  
1-Year SiriusXM® Guardian Service  
5-Year SiriusXM® Traffic Service  
5-Year SiriusXM® Travel Link Service  
SiriusXM® Traffic Plus  
Active Noise-Control System  
All-Weather Floor Mats \$150  
8-Speed Automatic Transmission \$2,000  
Hill Descent Control  
Tip Start  
2.0-Liter I4 DOHC DI Turbo eTorque Engine \$1,000  
700 Amp Maintenance Free Battery  
Black Freedom Top® 3-Piece Hard Top \$1,195  
Delete Soft Top  
Rear Window Wiper / Washer  
Rear Window Defroster  
Freedom Panel Storage Bag  
Jeep Trail Rated Kit \$195  
Destination Charge \$1,495

TOTAL PRICE: \* **\$47,365**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C4-HJXCXJW-251185 L4-VON: 4409 1029



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.  
**24** MPG  
combined city/hwy  
23 city 25 highway

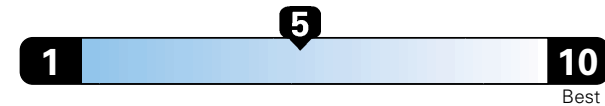
Small SUV 4WD range from 18 to 37 MPG.  
The best vehicle rates 136 MPGe.

4.2 gallons per 100 miles

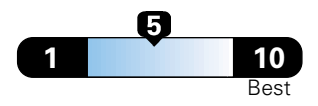
You spend  
**\$2,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,750**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 375 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 60%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.