

2018 MODEL YEAR

# Jeep WRANGLER UNLIMITED RUBICON 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,445**

**JEOP WRANGLER UNLIMITED RUBICON**  
**Exterior Color:** Firecracker Red Clear Coat Exterior Paint  
**Interior Color:** Black / Heritage Tan Interior Colors  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 2.0-Liter I4 DOHC DI Turbo eTorque Engine  
**Transmission:** 8-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 ParkView® Rear Back Up Camera  
 4:1 Rock-Trac HD Part Time 4WD System  
 Tru-Lok Front and Rear Axles  
 4.10 Axle Gear Ratio  
 3rd Generation Dana® 44 HD Wide Front Axle  
 3rd Generation Dana® 44 HD Wide Rear Axle  
 Front Disconnecting Stabilizer Bar  
 Performance Suspension  
 Rock Rails  
 Fuel Tank Skid Plate Shield  
 Transfer Case Skid Plate Shield  
 Transmission Skid Plate  
 Torx Tool Kit  
 Anti-Lock 4-Wheel Disc HD Brakes  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Trailer Sway Damping  
 Hill Start Assist  
 Remote Keyless Entry  
 Universal Garage Door Opener

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Leather-Trimmed Bucket Seats \$1,495
- Leather-Wrapped Park Brake Handle
- Leather-Wrapped Shift Knob
- Premium Door Trim Panel
- Customer Preferred Package 28R**
- Cold Weather Group \$995
- Heated Front Seats
- Heated Steering Wheel
- Remote-Start System (N/A w/Manual Transmission)
- Trailer Tow and HD Electrical Group \$795
- Auxiliary Switches
- Class II Receiver Hitch
- 7- and 4-Pin Wiring Harness
- 240 Amp Alternator
- 700 Amp Maintenance Free Battery
- LED Lighting Group \$995
- LED Reflector Headlamps
- Front LED Fog Lamps
- LED Tail Lamps
- LED Daytime Running Accent Lamps
- Electronic Infotainment System Group \$1,595
- Uconnect® 4C NAV with 8.4-Inch Display
- GPS Navigation
- Alpine® Premium Audio System
- Auto-Dimming Rear View Mirror

- Emergency / Assistance Call HD Radio®
- 1-Year SiriusXM® Guardian Service
- 5-Year SiriusXM® Traffic Service
- 5-Year SiriusXM® Travel Link Service
- SiriusXM® Traffic Plus
- Active Noise-Control System \$895
- Jeep® Active Safety Group
- ParkSense® Rear Park-Assist System
- Blind-Spot and Cross-Path Detection
- Steel Bumper Group \$1,295
- Steel Front Bumper
- Steel Rear Bumper
- 8-Speed Automatic Transmission \$2,000
- Hill Descent Control
- Tip Start
- 2.0-Liter I4 DOHC DI Turbo eTorque Engine \$1,000
- 700 Amp Maintenance Free Battery
- Remote Proximity Keyless Entry \$495
- Body Color Freedom Top® 3-Piece Hard Top \$2,195
- Delete Soft Top
- Rear Window Wiper / Washer
- Rear Window Defroster
- Freedom Panel Storage Bag
- Body Color Fender Flares \$495
- Destination Charge \$1,495**

**TOTAL PRICE: \* \$57,190**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-HJXFN0JW-195995 L4-VON: 4702 1006



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**22 MPG**  
 combined city/hwy

22 city 24 highway

4.5 gallons per 100 miles

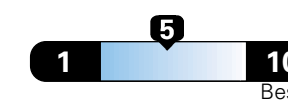
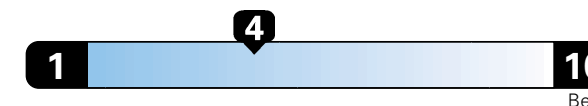
Small SUV 4WD range from 18 to 37 MPG. The best vehicle rates 136 MPGe.

**You spend \$2,750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,900**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)



This vehicle emits 394 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 60%  
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 22%  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 TOLEDO, OHIO, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: ITALY  
 TRANSMISSION: UNITED STATES



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.