

2018 MODEL YEAR

# Jeep CHEROKEE LATITUDE FWD

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$24,395**

**JEOP CHEROKEE LATITUDE FWD**  
**Exterior Color:** Patriot Blue Pearl Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Low-Back Bucket Seats  
**Engine:** 2.4L I4 MultiAir® Engine  
**Transmission:** 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Rear Seat Side Airbags  
 Passenger Inflatable Knee-Bolster Airbag  
 Driver Inflatable Knee-Bolster Airbag  
 LATCH Ready Child Seat Anchor System  
 Bi-Xenon High Intensity Discharge Headlamps  
 Hill Start Assist  
 ParkView® Rear Back Up Camera  
 Keyless Entry with Panic Alarm  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 All Speed Traction Control  
 Speed Control

**INTERIOR FEATURES**  
 Uconnect® 3 with 5-Inch Display  
 5.0-Inch Touchscreen Display  
 Integrated Voice Command with Bluetooth®  
 USB Charging Port in Console Bin  
 Audio Jack Input for Mobile Devices  
 12-Volt Cargo Power Outlet  
 Rear 60 / 40 Folding Split Recline Seat  
 6-Way Manual Passenger Seat Adjust  
 Tilt / Telescope Steering Column  
 Cluster 3.5-Inch TFT Black and White Display  
 Electronic Vehicle Information Center  
 Illuminated Entry  
 Illuminated Front Cup Holders  
 Full-Length Floor Console  
 Jeep Cargo Management System

**EXTERIOR FEATURES**  
 17-Inch x 7-Inch Aluminum Wheels  
 225/60R17 BSW All Season Tires  
 Automatic Headlamps  
 LED Daytime Running Headlamps  
 Fog Lamps  
 LED Tail Lamps

Deep Tint Sunscreen Glass  
 Bright Side Roof Rails  
 Bright Exhaust Tip  
 Body-Color Door Handles  
 Body-Color Exterior Mirrors  
 Power Mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 24J**

Cold Weather Group \$985  
 Remote Start System  
 Heated Front Seats  
 Heated Steering Wheel  
 All-Season Floor Mats  
 Windshield Wiper De-Icer  
 Power Heated Mirrors  
 Engine Block Heater  
 Steering Wheel Mounted Audio Controls  
 Leather-Wrapped Steering Wheel  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription \$215  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112

**Destination Charge \$1,095**

**TOTAL PRICE: \* \$26,690**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJLCB4JD-577344 L4-VON: 0309 1119



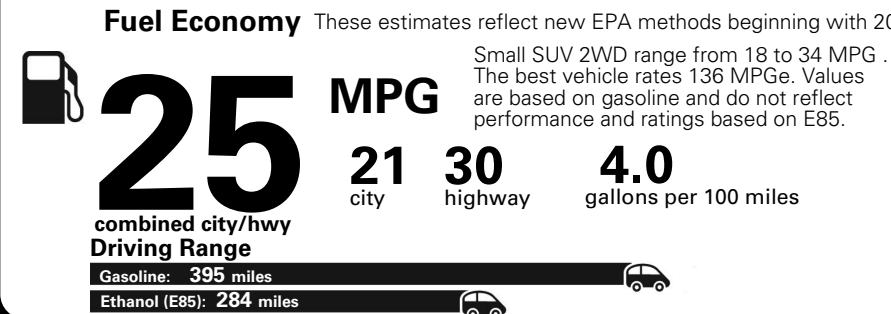
THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



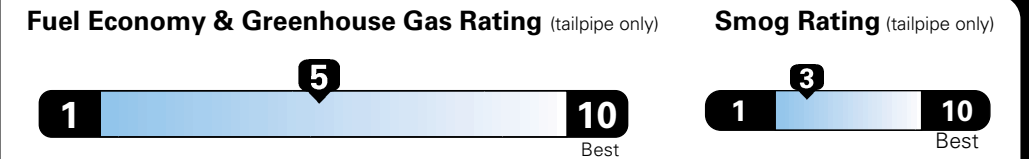
## Fuel Economy and Environment

**Flexible Fuel Vehicle  
 Gasoline-Ethanol (E85)**



**You spend \$500**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,450**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 72%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 18%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 BELVIDERE, ILLINOIS, U.S.A.**

**COUNTRY OF ORIGIN:  
 ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES**