



# 2017 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$27,545**

#### JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 2.4-Liter I4 PZEV M-Air Engine

Transmission: 9-Speed Automatic Transmission

#### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Bi-Xenon High Intensity Discharge Headlamps  
Jeep Active Drive I

Selec-Terrain™ System

Hill Start Assist

ParkView™ Rear Back-Up Camera

Keyless Entry with Panic Alarm

All-Speed Traction Control

Electronic Stability Control

Electronic Roll Mitigation

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Tire Pressure Monitoring Display

Trailer Sway Damping

INTERIOR FEATURES

Uconnect® 5.0

5.0-Inch Touchscreen Display

Integrated Voice Command with Bluetooth®

Cluster 3.5-Inch TFT Black and White Display

USB Charging Port in Console Bin

Audio Jack Input for Mobile Devices

12-Volt Cargo Power Outlet

Remote SD Card Slot

Rear View Mirror with Microphone

Front-Passenger Fold-Flat Seat

Passenger In-Seat Cushion Storage

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Tilt / Telescope Steering Column

Power Front Windows w/ 1-Touch Up and Down Feature

Ambient LED Interior Lighting

Illuminated Front Cup Holders

Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels

225/65R17 BSW All Season Tires

Automatic Headlamps

LED Daytime Running Headlamps

LED Tail Lamps

Bright Exhaust Tip  
Bright Side Roof Rails  
Accent / Body-Color Fascias  
Body-Color Exterior Mirrors  
Body-Color Door Handles

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 21J

True North Edition

Power 8-Way Driver Seat

Power 4-Way Driver Lumbar Adjust

"North" Badge

Leather-Trimmed Bucket Seats

Remote Start System

Cold Weather Group

Heated Front Seats

Heated Steering Wheel

All-Season Floor Mats

Windshield Wiper De-Icer

Power Heated Mirrors

Engine Block Heater

Uconnect® 8.4

8.4-Inch Touchscreen Display

Navigation-Capable; See Dealer for Activation

Remote USB Port

SiriusXM Sat. Radio with 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Uconnect® Access 6-Mo Trial (Registration Req'd)

For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

\$1,845

\$895

DESTINATION CHARGE

\$995

True North Package Savings of \$300

**TOTAL PRICE: \* \$31,280**

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB2HW-575404

L4-VON: 8001

S.L. 1202

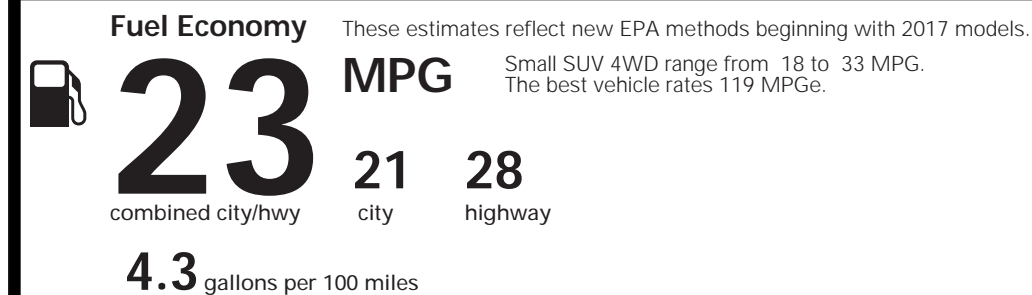


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

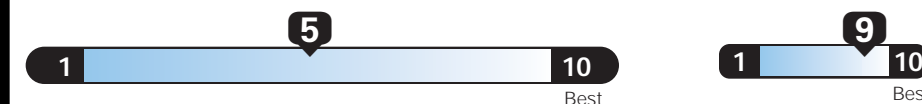
Gasoline Vehicle



You spend **\$1,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 20%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES