

Jeep® 2017 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,545

JEEP CHEROKEE LATITUDE 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 2.4-Liter I4 PZEV M-Air Engine
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Rear Seat Side Airbags
 Passenger Inflatable Knee-Bolster Airbag
 Driver Inflatable Knee-Bolster Airbag
 Bi-Xenon High Intensity Discharge Headlamps
 Jeep Active Drive I
 Selec-Terrain™ System
 Hill Start Assist
 ParkView™ Rear Back-Up Camera
 Keyless Entry with Panic Alarm
 All Speed Traction Control
 Electronic Stability Control
 Electronic Roll Mitigation
 Anti-Lock 4-Wheel Disc Brakes
 Speed Control
 Tire Pressure Monitoring Display
 Trailer Sway Damping

INTERIOR FEATURES
 Uconnect® 5.0
 5.0-Inch Touchscreen Display
 Integrated Voice Command with Bluetooth®
 Cluster 3.5-Inch TFT Black and White Display
 USB Charging Port in Console Bin
 Audio Jack Input for Mobile Devices
 12-Volt Cargo Power Outlet
 Remote SD Card Slot
 Rear View Mirror with Microphone
 Front-Passenger Fold-Flat Seat
 Passenger In-Seat Cushion Storage
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Tilt / Telescope Steering Column
 Power Front Windows w/ 1-Touch Up and Down Feature
 Ambient LED Interior Lighting
 Illuminated Front Cup Holders
 Jeep Cargo Management System

EXTERIOR FEATURES
 17-Inch x 7-Inch Aluminum Wheels
 225/65R17 BSW All Season Tires
 Automatic Headlamps
 LED Daytime Running Headlamps
 LED Tail Lamps

Bright Exhaust Tip
 Bright Side Roof Rails
 Accent / Body-Color Fascias
 Body-Color Exterior Mirrors
 Body-Color Door Handles

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 21J

True North Edition \$1,845
 Power 8-Way Driver Seat
 Power 4-Way Driver Lumbar Adjust
 "North" Badge
 Leather-Trimmed Bucket Seats
 Remote Start System
 Cold Weather Group
 Heated Front Seats
 Heated Steering Wheel
 All-Season Floor Mats
 Windshield Wiper De-Icer
 Power Heated Mirrors
 Engine Block Heater
 Uconnect® 8.4 \$895
 8.4-Inch Touchscreen Display
 Navigation-Capable; See Dealer for Activation
 Remote USB Port
 SiriusXM Sat. Radio with 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 Uconnect® Access 6-Mo Trial (Registration Req'd)
 For Details, Visit www.DriveUconnect.com

DESTINATION CHARGE \$995

True North Package Savings of \$300

TOTAL PRICE: * \$31,280

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB4HW-575405 L4-VON: 8003 S.L. 1122



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

23 MPG Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.

combined city/hwy city highway

4.3 gallons per 100 miles

You spend \$1,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

5

1 10 Best

9

1 10 Best

This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★★★★★
	Rear seat	★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 70%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 20%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.
 COUNTRY OF ORIGIN: ENGINE: UNITED STATES
 TRANSMISSION: UNITED STATES

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.