

# Jeep® 2017 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$27,545**

**JEEP CHEROKEE LATITUDE 4X4**

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 2.4-Liter I4 PZEV M-Air Engine

Transmission: 9-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Bi-Xenon High Intensity Discharge Headlamps

Jeep Active Drive I  
Selec-Terrain™ System  
Hill Start Assist  
ParkView™ Rear Back-Up Camera  
Keyless Entry with Panic Alarm  
All Speed Traction Control  
Electronic Stability Control  
Electronic Roll Mitigation  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Tire Pressure Monitoring Display  
Trailer Sway Damping

**INTERIOR FEATURES**

Uconnect® 5.0  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
Cluster 3.5-Inch TFT Black and White Display  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
12-Volt Cargo Power Outlet  
Remote SD Card Slot  
Rear View Mirror with Microphone  
Front-Passenger Fold-Flat Seat  
Passenger In-Seat Cushion Storage  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Power Front Windows w/ 1-Touch Up and Down Feature  
Ambient LED Interior Lighting  
Illuminated Front Cup Holders  
Jeep Cargo Management System

**EXTERIOR FEATURES**

17-Inch x 7-Inch Aluminum Wheels  
225/65R17 BSW All Season Tires  
Automatic Headlamps  
LED Daytime Running Headlamps  
LED Tail Lamps

Bright Exhaust Tip  
Bright Side Roof Rails  
Accent / Body-Color Fascias  
Body-Color Exterior Mirrors  
Body-Color Door Handles

**OPTIONAL EQUIPMENT (May Replace Standard Equipment) Customer Preferred Package 21J**

True North Edition \$1,845  
Power 8-Way Driver Seat  
Power 4-Way Driver Lumbar Adjust  
"North" Badge  
Leather-Trimmed Bucket Seats  
Remote Start System  
Cold Weather Group  
Heated Front Seats  
Heated Steering Wheel  
All-Season Floor Mats  
Windshield Wiper De-Icer  
Power Heated Mirrors  
Engine Block Heater \$895  
Uconnect® 8.4  
8.4-Inch Touchscreen Display  
Navigation-Capable; See Dealer for Activation  
Remote USB Port  
SiriusXM Sat. Radio with 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

DESTINATION CHARGE \$995

True North Package Savings of \$300

**TOTAL PRICE: \* \$31,280**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB7HW-570134 L4-VON: 7993 S.L. 1117



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

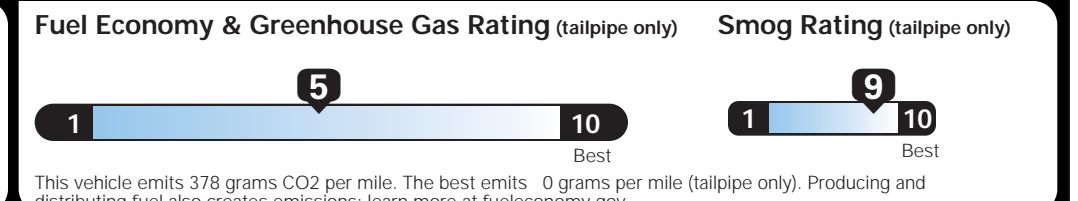
**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**23 MPG** Small SUV 4WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.  
combined city/hwy city highway  
**4.3** gallons per 100 miles

**You spend \$1,000**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,600**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	★★★★★
	Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat	★★★★★
	Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 70%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO: 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES