



2017 MODEL YEAR

# CHEROKEE TRUE NORTH EDITION 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,545**

**JEEP CHEROKEE LATITUDE 4X4**  
Exterior Color: Light Brownstone Pearl Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats  
Engine: 2.4-Liter I4 PZEV M-Air Engine  
Transmission: 9-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Bi-Xenon High Intensity Discharge Headlamps  
Jeep Active Drive I  
Selec-Terrain™ System  
Hill Start Assist  
ParkView™ Rear Back-Up Camera  
Keyless Entry with Panic Alarm  
All Speed Traction Control  
Electronic Stability Control  
Electronic Roll Mitigation  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Tire Pressure Monitoring Display  
Trailer Sway Damping

### INTERIOR FEATURES

Uconnect® 5.0  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
Cluster 3.5-Inch TFT Black and White Display  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
12-Volt Cargo Power Outlet  
Remote SD Card Slot  
Rear View Mirror with Microphone  
Front-Passenger Fold-Flat Seat  
Passenger In-Seat Cushion Storage  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Power Front Windows w/ 1-Touch Up and Down Feature  
Ambient LED Interior Lighting  
Illuminated Front Cup Holders  
Jeep Cargo Management System

### EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels  
225/65R17 BSW All Season Tires  
Automatic Headlamps  
LED Daytime Running Headlamps  
LED Tail Lamps

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Customer Preferred Package 21J** \$1,845  
True North Edition  
Power 8-Way Driver Seat  
Power 4-Way Driver Lumbar Adjust  
"North" Badge  
Leather-Trimmed Bucket Seats  
Remote Start System  
Cold Weather Group  
Heated Front Seats  
Heated Steering Wheel  
All-Season Floor Mats  
Windshield Wiper De-Icer  
Power Heated Mirrors  
Engine Block Heater  
Comfort and Sound Group \$475  
9 Amplified Speakers with Subwoofer  
Uconnect® 8.4 \$895  
8.4-Inch Touchscreen Display  
Navigation-Capable; See Dealer for Activation  
Remote USB Port  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)

DESTINATION CHARGE \$995

**True North Package Savings of \$300**

**TOTAL PRICE: \* \$31,755**

### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB7HW-612690

L4-VON: 0176

S.L. 0120



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

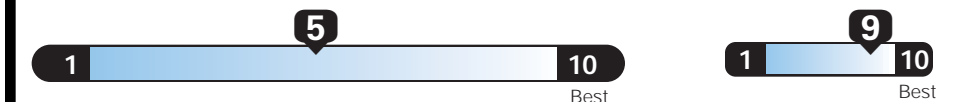
Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**23 MPG** Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.  
combined city/hwy city highway  
**4.3** gallons per 100 miles

**You spend \$1,000**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$1,600**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**



This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 20%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES