



2017 MODEL YEAR

CHEROKEE TRUE NORTH EDITION 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,645

JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Rear Seat Side Airbags
- Passenger Inflatable Knee-Bolster Airbag
- Driver Inflatable Knee-Bolster Airbag
- Bi-Xenon High Intensity Discharge Headlamps
- Jeep Active Drive I
- Selec-Terrain™ System
- Hill Start Assist
- ParkView™ Rear Back-Up Camera
- Keyless Entry with Panic Alarm
- All Speed Traction Control
- Electronic Stability Control
- Electronic Roll Mitigation
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Tire Pressure Monitoring Display
- Trailer Sway Damping

INTERIOR FEATURES

- Uconnect® 5.0
- 5.0-Inch Touchscreen Display
- Integrated Voice Command with Bluetooth®
- Cluster 3.5-Inch TFT Black and White Display
- USB Charging Port in Console Bin
- Audio Jack Input for Mobile Devices
- 12-Volt Cargo Power Outlet
- Remote SD Card Slot
- Rear View Mirror with Microphone
- Front-Passenger Fold-Flat Seat
- Passenger In-Seat Cushion Storage
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Tilt / Telescope Steering Column
- Power Front Windows w/ 1-Touch Up and Down Feature
- Ambient LED Interior Lighting
- Illuminated Front Cup Holders

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 26J

- Safety/Convenience Group **\$1,155**
- ParkSense® Rear Park Assist System
- Blind Spot and Cross Path Detection
- Power Multi-Function Mirrors with Manual Fold-Away

Exterior Mirrors with Turn Signals
9 Amplified Speakers with Subwoofer
True North Edition **\$1,845**

Power 8-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
"North" Badge

Leather-Trimmed Bucket Seats
Remote Start System
Cold Weather Group

Heated Front Seats
Heated Steering Wheel
All-Season Floor Mats
Windshield Wiper De-Icer

Power Heated Mirrors
Engine Block Heater
3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start **\$1,745**

700-Amp Maintenance Free Battery
Dual Bright Exhaust Tips
Uconnect® 8.4 **\$895**

8.4-Inch Touchscreen Display
Navigation-Capable; See Dealer for Activation
Remote USB Port

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Uconnect® Access 6-Mo Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com

DESTINATION CHARGE **\$1,095**

True North Package Savings of \$300

TOTAL PRICE: * \$34,380

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCS1HW-651940

L4-VON: 9905

S.L. 0320



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

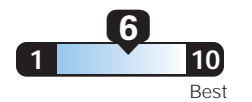
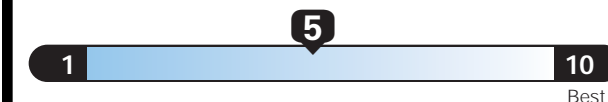
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
23 MPG Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.
combined city/hwy **20** city **27** highway
4.3 gallons per 100 miles

You spend \$1,750
more in fuel costs over 5 years
compared to the average new vehicle.

Annual fuel COST \$1,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 388 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 20%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES