



2017 MODEL YEAR

CHEROKEE TRUE NORTH EDITION 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,645

JEEP CHEROKEE LATITUDE 4X4
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Rear Seat Side Airbags
Passenger Inflatable Knee-Bolster Airbag
Driver Inflatable Knee-Bolster Airbag
Bi-Xenon High Intensity Discharge Headlamps
Jeep Active Drive I
Selec-Terrain™ System
Hill Start Assist
ParkView™ Rear Back-Up Camera
Keyless Entry with Panic Alarm
All Speed Traction Control
Electronic Stability Control
Electronic Roll Mitigation
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Tire Pressure Monitoring Display
Trailer Sway Damping

INTERIOR FEATURES

Uconnect® 5.0
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
Cluster 3.5-Inch TFT Black and White Display
USB Charging Port in Console Bin
Audio Jack Input for Mobile Devices
12-Volt Cargo Power Outlet
Remote SD Card Slot
Rear View Mirror with Microphone
Front-Passenger Fold-Flat Seat
Passenger In-Seat Cushion Storage
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt / Telescope Steering Column
Power Front Windows w/ 1-Touch Up and Down Feature
Ambient LED Interior Lighting
Illuminated Front Cup Holders

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 26J \$1,155
Safety/Convenience Group
ParkSense® Rear Park Assist System
Blind Spot and Cross Path Detection
Power Multi-Function Mirrors with Manual Fold-Away

Exterior Mirrors with Turn Signals
9 Amplified Speakers with Subwoofer
True North Edition \$1,845

Power 8-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
"North" Badge

Leather-Trimmed Bucket Seats
Remote Start System
Cold Weather Group

Heated Front Seats
Heated Steering Wheel
All-Season Floor Mats
Windshield Wiper De-Icer

Power Heated Mirrors
Engine Block Heater \$1,745

3.2-Liter V6 24-Valve VVT Engine w/Elect Stop Start
700-Amp Maintenance Free Battery
Dual Bright Exhaust Tips

Uconnect® 8.4 \$895
8.4-Inch Touchscreen Display
Navigation-Capable; See Dealer for Activation

Remote USB Port
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112

Uconnect® Access 6-Mo Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com

DESTINATION CHARGE \$1,095

True North Package Savings of \$300

TOTAL PRICE: * \$34,380

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCS3HW-651941 L4-VON: 9906 S.L. 0316



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

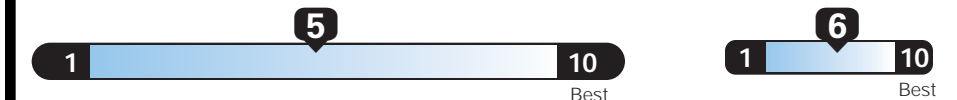
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
23 MPG Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.
combined city/hwy city highway
4.3 gallons per 100 miles

You spend \$1,750
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$1,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 388 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 20%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES