

2020 MODEL YEAR



# CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,240**

**JEOP CHEROKEE LATITUDE 4X4**  
**Exterior Color:** Billet Silver Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Bucket Seats  
**Engine:** 3.2L V6 24V VVT Engine w/ESS  
**Transmission:** 9-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 Supplemental Front Seat Side Air Bags  
 LATCH Ready Child Seat Anchor System  
 ParkView® Rear Back-Up Camera  
 Jeep Active Drive I  
 Engine Stop / Start Technology  
 Selec-Terrain® System  
 Keyless Entry with Panic Alarm  
 All-Speed Traction Control  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Anti-Lock 4-Wheel-Disc Brakes  
 Speed Control  
 Tire-Fill Alert  
 Tire Pressure Monitoring Display  
 Capless Fuel-Fill

**INTERIOR FEATURES**  
 Uconnect® 4 with 7-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 Cluster 3.5-Inch TFT Black & White Display  
 Integrated Voice Command with Bluetooth®  
 Media Center Electronics Storage  
 USB Port in Media Center  
 Remote USB Port  
 6-Speakers  
 12-Volt Auxiliary Power Outlet  
 Power Driver Window with 1-Touch

**EXTERIOR FEATURES**  
 17-Inch x 7.0-Inch Painted Aluminum Wheels  
 225/65R17 BSW All-Season Tires  
 Compact Spare Tire  
 Power-Heated Mirrors  
 Automatic Headlamps  
 Bright Side Roof Rails  
 LED Low and High Beam Headlamps  
 Deep Tint Sunscreen Glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 26J**  
 SafetyTec \$695  
 Power Multi-Function Mirrors with Manual Fold-Away  
 Power Front Windows with 1-Touch Up & Down  
 Exterior Mirrors with Supplemental Signals  
 Exterior Mirrors Courtesy Lamps  
 Blind-Spot and Cross-Path Detection  
 ParkSense® Rear Park-Assist with Stop  
 Cold Weather Group \$895  
 All-Season Floor Mats  
 Heated Front Seats  
 Engine Block Heater  
 Windshield Wiper De-Icer  
 Heated Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Remote-Start System  
 3.2L V6 24V VVT Engine w/ESS \$1,745  
 Dual Bright Exhaust Tips  
 Engine Oil Cooler  
 SiriusXM® with 1-Year Radio Subscription \$215  
 1-Year SiriusXM® Radio Service  
 For More Info, Call 800-643-2112

**Destination Charge \$1,495**

**TOTAL PRICE: \* \$32,285**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJMCX1LD-515498 L4-VON: 7918 0903



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**22** MPG  
 combined city/hwy  
 19 city 27 highway  
**4.5** gallons per 100 miles

Small SUV 4WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

**You spend \$1,750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,850**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 400 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 69%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 17%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**BELVIDERE, ILLINOIS, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: UNITED STATES**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.