



**2018 MODEL YEAR**  
**CHEROKEE LATITUDE PLUS 4X4**

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

▶ **Base Price: \$27,795** ◀

**JEEP CHEROKEE LATITUDE PLUS 4X4**  
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Cloth / Leather / Vinyl Bucket Seats  
Engine: 2.4L I4 MultiAir® Engine  
Transmission: 9-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
LATCH Ready Child Seat Anchor System  
Jeep Active Drive I  
Selec-Terrain™ System  
Hill Start Assist  
ParkView® Rear Back Up Camera  
Keyless Enter-N-Go™ / Passive Entry  
Keyless Entry with Panic Alarm  
All Speed Traction Control  
Electronic Stability Control  
Electronic Roll Mitigation  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Tire Pressure Monitoring Display  
Trailer Sway Damping

**INTERIOR FEATURES**

Uconnect® 3C with 8.4-Inch Display  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Navigation-Capable; See Dealer for Activation  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Media Hub (SD, USB, AUX)  
USB Charging Port in Console Bin  
12-Volt Cargo Power Outlet  
115-Volt Auxiliary Power Outlet  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Illuminated Front Cup Holders  
Cloth / Leather / Vinyl Bucket Seats  
Power 8-Way Driver Seat  
Power 4-Way Driver Lumbar Adjust  
Front-Passenger Fold-Flat Seat

**EXTERIOR FEATURES**

17-Inch x 7-Inch Aluminum Wheels

225/65R17 BSW All Season Tires  
Bi-Xenon High Intensity Discharge Headlamps  
Automatic Headlamps  
Bright Exhaust Tip  
Bright Side Roof Rails  
Leather-Wrapped Shift Knob  
Power Mirrors

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Customer Preferred Package 24D**

Flex Fuel Vehicle \$1,095  
SafetyTec Group

ParkSense® Rear Park Assist System  
Blind Spot and Cross Path Detection  
Power Multi-Function Mirrors with Manual Fold-Away  
Exterior Mirrors with Turn Signals

Cold Weather Group \$985

Remote Start System  
Heated Front Seats  
Heated Steering Wheel  
All-Season Floor Mats  
Windshield Wiper De-Icer  
Power Heated Mirrors  
Engine Block Heater

Comfort / Convenience Group \$1,215

Auto-Dimming Rear View Mirror  
Power Liftgate  
A/C Auto Temperature Control with Dual Zone Control  
Security Alarm  
Universal Garage Door Opener  
9 Amplified Speakers with Subwoofer \$695

**DESTINATION CHARGE \$1,095**

▶ **TOTAL PRICE: \* \$32,880** ◀

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

VIN: 1C4-PJMLB4JD-536055

L4-VON: 1709

S.L.  
0909



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

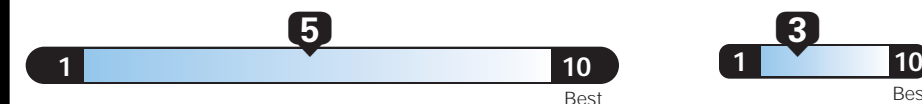
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**23 MPG** Small SUV 4WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.  
combined city/hwy **21** city **28** highway **4.3** gallons per 100 miles

**Driving Range**  
Gasoline: 363 miles  
Ethanol (E85): 269 miles

**You spend \$1,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel COST \$1,550**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 72%

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
MEXICO: 18%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
BELVIDERE, ILLINOIS, U.S.A.

**COUNTRY OF ORIGIN:**  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES