

2020 MODEL YEAR



# JEEP GLADIATOR LAUNCH EDITION 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$43,545**

**JEEP GLADIATOR RUBICON 4X4**  
**Exterior Color:** Bright White Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.6L V6 24V VVT Engine w/ESS  
**Transmission:** 8-Speed Automatic 850RE Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Front Seat Side Air Bags  
 ParkView® Rear Back-Up Camera  
 Tru-Lok™ Lockable Front and Rear Axles  
 Front Disconnecting Stabilizer Bar  
 4:1 Rock-Trac® Heavy-Duty Part-Time 4WD System  
 Heavy-Duty Dana 44 Wide Front Axle  
 Heavy-Duty Dana 44 Wide Rear Axle  
 4.10 Axle Ratio  
 17-Inch x 7.5-Inch Granite Crystal Aluminum Wheels  
 33-Inch LT285/70R17C All-Terrain Tires  
 FOX 2.0 Performance Shocks  
 Cab and Bed Steel Rock Rails  
 Fuel Tank Skid Plate Shield  
 Transfer Case Skid Plate Shield  
 Front Skid Plate  
 Terrain-Specific Off-Road Plus Mode  
 7-and 4-Pin Wiring Harness  
 Electronic Trailer Sway Control  
 Torx Tool Kit  
 Push-Button Start  
 Location Specific Tire Pressure Monitoring Display

**INTERIOR FEATURES**  
 Uconnect® 4 with 7.0-Inch Touchscreen Display  
 SiriusXM® with 1-Year Radio Sub, Call 800-643-2112  
 Apple CarPlay®  
 Google Android Auto™  
 Integrated Voice Command with Bluetooth®  
 Reconfigurable Cluster 7.0-Inch Color Display

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment) **\$11,300**  
**Customer Preferred Package 24Z**

Launch Edition Package  
 Premium LED Lighting Group  
 8.4-Inch Radio and Premium Audio Group  
 Cold Weather Group  
 Adaptive Cruise Control/Forward Collision Warning+  
 Jeep® Active Safety Group  
 Trailer-Tow Package  
 Remote Proximity Keyless Entry  
 Cargo Management Group with Trail Rail System  
 Leather-Trimmed Bucket Seats  
 17-Inch x 7.5-Inch Black Aluminum Wheels  
 Black Freedom Top® 3-Piece Hard Top  
 Uconnect® 4C NAV with 8.4-Inch Display  
 Google Android Auto™  
 Apple CarPlay®  
 GPS Navigation  
 Alpine® Premium Audio System

Integrated Voice Command with Bluetooth®  
 Body-Color Fender Flares  
 Launch Edition Badge  
 Truck Bed 115-Volt AC Outlet  
 Lockable Rear Underseat Storage Bin  
 Class IV Receiver Hitch  
 Trailer Hitch Zoom  
 Full-Speed Forward Collision Warning Plus  
 Advanced Brake Assist  
 ParkSense® Rear Park-Assist System  
 Blind-Spot and Cross-Path Detection  
 LED Reflector Headlamps  
 Auxiliary Switch Group \$295  
 4-Programmable Auxiliary Switches  
 700-Amp Maintenance Free Battery  
 Roll-Up Tonneau Cover \$495  
 8-Speed Automatic 850RE Transmission \$2,000  
 Selec-Speed® Control  
 Transmission Skid Plate  
 Tip Start  
 Body-Color 3-Piece Hard Top \$1,100  
 Winch-Capable Steel Front Bumper \$695  
 Wireless Bluetooth® Speaker \$295  
 Spray-In Bedliner \$495  
 Forward-Facing TrailCam \$595

**Destination Charge \$1,495**

**TOTAL PRICE: \* \$62,310**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-JJTBGOLL-105953 L4-VON: 1711 0729



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**19 MPG**  
 combined city/hwy  
 17 city 22 highway

Standard pickups range from 12 to 25 MPG .  
 The best vehicle rates 136 MPGe.

**5.3** gallons per 100 miles

**You spend  
 \$3,250  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.**

**Annual fuel cost  
 \$2,150**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 466 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 61%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 21%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**TOLEDO, OHIO, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.