



2012 MODEL YEAR RAM 1500 SXT QUAD CAB 4X4

For more information visit: www.ramtruck.ca
or call 1-800-465-2001

Chrysler Canada Inc.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,345

DODGE RAM 1500 ST QUAD CAB 4X4
Exterior Color: Flame Red Clear Coat Exterior Paint
Interior Color: Dark Slate / Medium Graystone Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 4.7-Liter V8 FFV Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat Side Air Bags
- Supplemental Side Airbags
- Antilock 4-Wheel-Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Warning Lamp
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Automatic Headlamps
- Variable Intermittent Windshield Wipers
- Rear Dome Lamp
- Trailer Tow Wiring with 4-Pin Connector
- 7-Pin Wiring Harness
- Engine Block Heater
- 730-Amp Maintenance-Free Battery
- 12-Volt Auxiliary Power Outlet
- Power Accessory Delay
- 160-Amp Alternator
- Power Rack-and-Pinion Steering

INTERIOR FEATURES

- Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat
- Rear Folding Seat
- Rear Underseat Storage Compartment
- Black Vinyl Floor Covering
- Air Conditioning
- Power Windows w/ Front One-Touch Up & Down Feature
- Power Locks
- Rear Fixed Window
- Tilt Steering Column

- Manual Adjust Seats
- Height-Adjustable Front Shoulder Belts
- Day / Night Rearview Mirror
- Passenger Assist Handle
- Media Center 130 CD/MP3
- 6 Speakers
- Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

- P265/70R17 BSW All Season Tires
- 17-Inch x 7.0-Inch Steel Argent Wheels
- Full-Size Spare Tire
- Tinted Glass Windows
- Fold-Away Power Heated Mirrors
- Rear Wheel Well Liners

OPTIONAL EQUIPMENT

- Customer Preferred Package 23A **\$1,000**
- SXT Appearance Group
- Bright Grille
- Bright Front Bumper
- Bright Rear Bumper
- Chrome Appearance Group
- 1-Year SIRIUS Radio Service
- Cloth 40 / 20 / 40 Bench Seat
- SIRIUS Satellite Radio w/ 1-Yr Radio Subscription
- ST Popular Equipment Group
- For More Information, Call 888-539-7474
- Front and Rear Floor Mats
- Remote Keyless Entry
- Speed Control
- 17-Inch x 8.0-Inch Steel Chrome-Clad Wheels
- Class IV Receiver Hitch **\$250**
- Flexible Fuel Vehicle **\$450**
- Spray in Bedliner **\$100**
- Federal A/C Excise Tax
- Destination Charge **\$1,500**

TOTAL PRICE: * \$38,645

DEALER MAY SELL FOR LESS

5 YEAR / 100,000 KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY
24 Hour Roadside Assistance
FULLY TRANSFERABLE

2012 Chrysler, Jeep and Dodge vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Warranty with \$0 deductible, plus 24-hour roadside assistance. +Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.*
*Whichever comes first. +Some conditions may apply. The 5/100 Warranty does not apply to vehicles sold for certain commercial uses or to SRT including Viper models. See your retailer for details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7FP3CS-259915 L4-VON: 2401 S.L. 0420



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

ENERGUIDE Ask your dealer for the **FUEL CONSUMPTION GUIDE** or call 1-800-387-2000.

CITY / VILLE		Estimated annual fuel cost \$2,751	HIGHWAY / ROUTE	
15.3	18		10.5	27
L/100 km	mi/gal		L/100 km	mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Canada

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.