



2012 MODEL YEAR RAM 1500 ST QUAD CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,105

DODGE RAM 1500 ST QUAD CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Dark Slate / Medium Graystone Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Trailer Tow Wiring with 4-Pin Connector

7 Pin Wiring Harness

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Electric Shift-On-Demand Transfer Case

160-Amp Alternator

Sentry Key® Theft Deterrent System

Power Locks

Power Accessory Delay

Automatic Headlamps

Tire Pressure Monitoring Warning Lamp

Variable Intermittent Windshield Wipers

Locking Tailgate

INTERIOR FEATURES

Air Conditioning

Uconnect® 130 CD/MP3

6 Speakers

Audio Jack Input for Mobile Devices

Rear Folding Seat

Power Windows w/Front One-Touch Up and Down Feature

Rear Under Seat Storage Compartment

Tilt Steering Column

12-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Argent Wheels

P265/70R17 BSW All Season Tires

Full-Size Spare Tire

Black Exterior Mirrors

Black Door Handles

Halogen Headlamps

Power Heated Mirrors with Manual Fold-Away

Tinted Glass Windows

OPTIONAL EQUIPMENT

Customer Preferred Package 25C

\$1,265

RAM 1500 Express

Carpet Floor Covering

20-Inch x 8.0-Inch Aluminum Wheels

P275/60R20 BSW All Season Tires

Body-Color Grille

Dual Rear Exhaust with Bright Tips

Front and Rear Floor Mats

Fog Lamps

Full-Size Temporary Use Spare Tire

Locking Lug Nuts

Trailer Brake Control Group

\$300

Instrument Cluster with Display Screen

Tire Pressure Monitoring Display

Electronic Vehicle Information Center

Trailer Brake Control

ST Popular Equipment Group

\$785

Cloth 40 / 20 / 40 Bench Seat

Speed Control

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Remote Keyless Entry with All-Secure

32-Gallon Fuel Tank

\$75

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

\$400

Class IV Receiver Hitch

\$335

DESTINATION CHARGE

\$995

Package Value Savings of \$1,800

Included in Express Price

TOTAL PRICE: * \$35,260

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

24-hour towing assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7FT7CS-343927

L4-VON: 9210

S.L.
0830



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

13

Expected range
for most drivers
10 to 16 MPG

HIGHWAY MPG

19

Expected range
for most drivers
15 to 23 MPG

Estimated
Annual Fuel Cost

\$3,852

based on 15,000 miles
at \$3.85 per gallon

Combined Fuel Economy

This vehicle

15

10 21

All Standard pickups

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★▲
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 18 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.