



# 2012 MODEL YEAR RAM 1500 ST CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$33,960**

**DODGE RAM 1500 ST CREW CAB 4X4**  
Exterior Color: True Blue Pearl Coat Exterior Paint  
Interior Color: Dark Slate / Medium Graystone Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic 65RFE Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Trailer Tow Wiring with 4-Pin Connector  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Brakes  
Electric Shift-On-Demand Transfer Case  
160-Amp Alternator  
Sentry Key® Theft Deterrent System  
Power Locks  
Power Accessory Delay  
Automatic Headlamps  
Tire Pressure Monitoring Warning Lamp  
Variable Intermittent Windshield Wipers  
Locking Tailgate  
Rear Under Seat Storage Compartment

INTERIOR FEATURES

Second-Row In-Floor Storage Bins  
Air Conditioning  
Uconnect® 130 CD/MP3  
6 Speakers  
Audio Jack Input for Mobile Devices  
Rear Folding Seat  
Power Windows w/Front One-Touch Up and Down Feature  
Tilt Steering Column  
12-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Argent Wheels  
P265/70R17 BSW All Season Tires  
Full-Size Spare Tire  
Black Exterior Mirrors  
Black Door Handles  
Halogen Headlamps  
Power Heated Mirrors with Manual Fold-Away  
Tinted Glass Windows

**OPTIONAL EQUIPMENT**

Customer Preferred Package 25C \$565  
RAM 1500 Express  
Floor Covering Carpet  
20-Inch x 8.0-Inch Aluminum Wheels  
P275/60R20 BSW All Season Tires  
Body-Color Grille  
Dual Rear Exhaust with Bright Tips  
Front and Rear Floor Mats  
Fog Lamps  
Full-Size Temporary Use Spare Tire  
Locking Lug Nuts  
ST Popular Equipment Group \$785  
Cloth 40 / 20 / 40 Bench Seat  
Speed Control  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
Remote Keyless Entry  
32-Gallon Fuel Tank \$75  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$400

**DESTINATION CHARGE \$995**

**Package Value Savings of \$2,600**  
Included in Express Price

**TOTAL PRICE: \* \$36,780**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
24-hour towing assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7KT8CS-344879

L4-VON: 3615

S.L. 0804



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

**13**

Expected range for most drivers  
**10 to 16 MPG**

HIGHWAY MPG

**19**

Expected range for most drivers  
**15 to 23 MPG**

Estimated Annual Fuel Cost

**\$3,852**

based on 15,000 miles at \$3.85 per gallon

Combined Fuel Economy

This vehicle

**15**

10 21

All Standard pickups

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Frontal Crash**

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

★★★★▲  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 18 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.