



2012 MODEL YEAR
RAM 1500 SPORT CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,705

DODGE RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Tequila Sunrise Pearl Coat Exterior Paint
Interior Color: Dark Slate Gray Interior Color
Interior: Leather-Trimmed Bucket Seats
 Power 10-Way Driver / 6-Way Passenger Seats
 Heated Steering Wheel
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Floor-Mounted Automatic Shift Lever
 Luxury Group
 Dual Rear Aggressive Note Exhaust
 Electric Shift-On-Demand Transfer Case
 Remote Keyless Entry
 Trailer Tow Wiring with 4-Pin Connector
 7 Pin Wiring Harness
 Heavy Duty Engine Cooling
 Heavy Duty Transmission Oil Cooler
 Supplemental Side-Curtain Front and Rear Airbags
 Advanced Multistage Front Airbags
 Electronic Stability Control
 Tire Pressure Monitoring Display

INTERIOR FEATURES
 Second-Row In-Floor Storage Bins
 Power 10-Way Driver Seat
 Auto-Dimming Rearview Mirror
 Power Lumbar Adjust
 Leather-Wrapped Steering Wheel
 Sun Visors with Illuminated Vanity Mirrors
 Rear 60 / 40 Split-Folding Seat
 Overhead Console with Universal Garage Door Opener
 Traveler / Mini Trip Computer
 Uconnect® 430 CD/DVD/MP3/HDD
 Uconnect® Voice Command with Bluetooth®
 Steering Wheel Mounted Audio Controls
 115-Volt Auxiliary Power Outlet
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 888-539-7474
 Audio Jack Input for Mobile Devices
 Rear Power Sliding Window
 Temperature and Compass Gauge
 Air Conditioning

EXTERIOR FEATURES
 Halogen Quad Headlamps
 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
 P275/60R20 OWL All Season Tires
 Fog Lamps
 Body-Color Exterior Mirrors

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$1,875

Power 10-Way Driver / 6-Way Passenger Seats
 Heated Steering Wheel
 Ventilated Front Seats
 Heated Front Seats
Customer Preferred Package 25L \$350
 Remote Start and Security Group
 Remote Start System
 Security Alarm
 Sport Premium Group \$750
 ParkSense® Rear Park Assist System
 Air Conditioning with Dual Zone Temperature Control
 506-Watt Alpine® Surround w/ 9 Speakers & Subwoofers
 Anti-Spin Differential Rear Axle \$325
 Power Trailer Tow Mirrors with Manual Fold-Away \$100
 Black Exterior Mirrors
 Power Sunroof \$995
 Sport Performance Hood \$775
 32-Gallon Fuel Tank \$75
 Uconnect® 730N SAT/CD/DVD/MP3/HDD/NAV \$800
 40 GB Hard Drive with 20 GB Available
 GPS Navigation
 SiriusXM RealTime Traffic/1-Yr Traffic Service
 1-Year SiriusXM RealTime Traffic Service
 SiriusXM Travel Link/1Yr Travel Link Subscription
 ParkView Rear Back-Up Camera \$200
 Power Adjustable Pedals \$125
 Class IV Receiver Hitch \$335
 Trailer Brake Control \$230
 Rear Seat Video System \$1,695

DESTINATION CHARGE \$995

TOTAL PRICE: * \$50,330

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 24-hour towing assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7MT0CS-328740 L4-VON: 1610 S.L. 0725



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

13

Expected range for most drivers
10 to 16 MPG

HIGHWAY MPG

19

Expected range for most drivers
15 to 23 MPG

Estimated Annual Fuel Cost

\$3,852

based on 15,000 miles at \$3.85 per gallon

Combined Fuel Economy

This vehicle

15

10 **15** 21
 All STANDARD PICKUPS

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
 ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★
 ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★▲
 ★★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 70 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 18 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.