



2012 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$44,140

DODGE RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Dark Slate Gray Interior Color

Interior: Leather-Trimmed Bucket Seats

Heated Steering Wheel

Power 10-Way Driver / 6-Way Passenger Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Supplemental Front Seat Side Air Bags

Supplemental Side Airbags

Electric Shift-On-Demand Transfer Case

Antilock 4-Wheel-Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Overhead Console with Universal Garage Door Opener

Heavy Duty Engine Cooling

Heavy Duty Transmission Oil Cooler

Remote Keyless Entry

Sentry Key Theft Deterrent System

Locking Tailgate

Electronic Vehicle Information Center

Automatic Headlamps

Variable Intermittent Windshield Wipers

Trailer Tow Wiring with 4-Pin Connector

Engine Block Heater

INTERIOR FEATURES

Sport Cloth Bucket Seats

Rear 60 / 40 Split-Folding Seat

Rear Underseat Storage Compartment

Second-Row In-Floor Storage Bins

Air Conditioning

Power 10-Way Driver Seat

Power Lumbar Adjust

Luxury Group

Sport Group

Leather-Wrapped Steering Wheel

Steering Wheel-Mounted Audio Controls

Speed Control

Power Windows w/ Front One-Touch Up & Down Feature

Power Locks

Rear Power Sliding Window

Auto-Dimming Rearview Mirror

Tilt Steering Column

Traveler / Mini Trip Computer

Temperature & Compass Gauge

Front and Rear Floor Mats

Media Center 130 CD/MP3

SIRIUS Satellite Radio w/ 1-Yr Radio Subscription

6 Speakers

EXTERIOR FEATURES

P275/60R20 OWL All Season Tires

20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels

Fold-Away Power Heated Mirrors

Fog Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats

\$1,500

Heated Steering Wheel

Power 10-Way Driver / 6-Way Passenger Seats

Ventilated Front Seats

Heated Front Seats

Customer Preferred Package 25L

Remote Start and Security Group

\$450

Remote Start System

Security Alarm

Sport Premium Group

\$800

506-Watt Alpine Surround w/ 9 Speakers & Subwoofer

Air Conditioning with Dual Zone Temperature Control

ParkSense Rear Park Assist Sys (Late Availability)

3.92 Rear Axle Ratio

\$75

Anti-Spin Differential Rear Axle

\$450

Power Sunroof

\$1,295

Sport Performance Hood

\$825

121 LITRE FUEL TANK

\$100

Media Center 730N CD/DVD/MP3/HDD/NAV

\$1,000

Remote USB Port

GPS Navigation

Uconnect Voice Command with Bluetooth

ParkView Rear Back Up Camera

\$325

Power Adjustable Pedals

\$200

Class IV Receiver Hitch

\$250

Trailer Brake Control

\$250

Federal A/C Excise Tax

\$100

Destination Charge

\$1,595

TOTAL PRICE: * \$53,355

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7MT1CS-234740

L4-VON: 6090

S.L. 0507



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2012 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins[®] Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

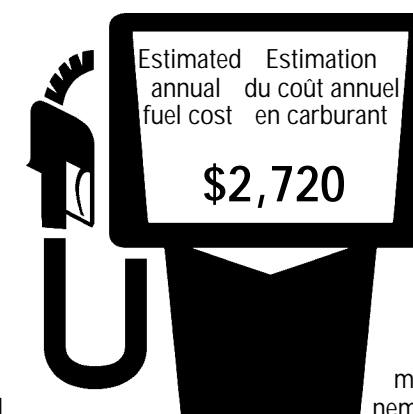
*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.

CITY / VILLE
15.8 18
L/100 km mi/gal



HIGHWAY / ROUTE
10.8 26
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Canada

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.