



2012 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,960

DODGE RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: True Blue Pearl Coat Exterior Paint

Interior Color: Dark Slate Gray Interior Color

Interior: Leather-Trimmed Bucket Seats

Heated Second-Row Seats

Ventilated Front Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Front Seat Side Air Bags
- Supplemental Side Airbags
- Electric Shift-On-Demand Transfer Case
- Antilock 4-Wheel-Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Overhead Console with Universal Garage Door Opener
- Memory for Radio, Driver's Seat, Mirrors and Pedals
- Security Alarm
- Heavy Duty Engine Cooling
- Heavy Duty Transmission Oil Cooler
- Remote Keyless Entry
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Electronic Vehicle Information Center
- Automatic Headlamps
- Trailer Tow Wiring with 4-Pin Connector
- Engine Block Heater

INTERIOR FEATURES

- Leather-Trimmed 40 / 20 / 40 Bench Seat
- Rear 60 / 40 Split-Folding Seat
- Power Memory 10-Way Driver / 6-Way Passenger Seats
- Power Lumbar Adjust
- Heated Front Seats
- Leather-Wrapped Steering Wheel
- Steering Wheel-Mounted Audio Controls
- Heated Steering Wheel
- Air Conditioning with Dual Zone Temperature Control
- Speed Control
- Power Windows w/ Front One-Touch Up & Down Feature
- Power Locks

- Power Adjustable Pedals with Memory
- Rear Power Sliding Window
- Auto-Dimming Rearview Mirror
- Tilt Steering Column
- Media Center 730N CD/DVD/MP3/HDD/NAV
- SIRIUS Satellite Radio w/ 1-Yr Radio Subscription
- 506-Watt Alpine Surround w/ 9 Speakers & Subwoofer
- Uconnect Voice Command with Bluetooth
- GPS Navigation
- Remote USB Port

EXTERIOR FEATURES

- P275/60R20 BSW All Season Tires
- 20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels
- Multi-Function Power Fold-Away Mirrors
- Fog Lamps

OPTIONAL EQUIPMENT

- Leather-Trimmed Bucket Seats** \$1,150
 - Heated Second-Row Seats
 - Ventilated Front Seats
 - Low-Back Bucket Seats
- Customer Preferred Package 25H**
- Monotone Paint**
- Body-Color Fender Flares
- Chrome Fold-Away Power Trailer Tow Mirrors**
- Power Sunroof** \$1,295
- Chrome Tubular Side Steps by Mopar** \$750
- Media Center 430 CD/DVD/MP3/HDD** -\$1,275
 - Hard Drive
 - 6.5" Touch Screen Display
- P275/60R20 OWL All Season Tires** \$200
- ParkSense Rear Park Assist Sys (Late Availability)** \$375
- ParkView Rear Back Up Camera** \$325
- Remote Start System** \$375
- Class IV Receiver Hitch** \$250
- Spray in Bedliner** \$450
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,595

TOTAL PRICE: * \$53,550

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7NT3CS-300123

L4-VON: 7977

S.L. 0615



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2012 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins[®] Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

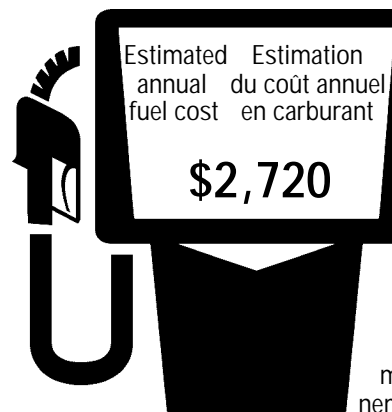
*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.

CITY / VILLE
15.8 18
L/100 km mi/gal



HIGHWAY / ROUTE
10.8 26
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.