



2012 MODEL YEAR

RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,960

DODGE RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Dark Slate Gray Interior Color

Interior: Leather-Trimmed Bucket Seats

Heated Second-Row Seats

Ventilated Front Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Supplemental Front Seat Side Air Bags

Supplemental Side Airbags

Electric Shift-On-Demand Transfer Case

Antilock 4-Wheel-Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Overhead Console with Universal Garage Door Opener

Memory for Radio, Driver's Seat, Mirrors and Pedals

Security Alarm

Heavy Duty Engine Cooling

Heavy Duty Transmission Oil Cooler

Remote Keyless Entry

Sentry Key Theft Deterrent System

Locking Tailgate

Electronic Vehicle Information Center

Automatic Headlamps

Trailer Tow Wiring with 4-Pin Connector

Engine Block Heater

INTERIOR FEATURES

Leather-Trimmed 40 / 20 / 40 Bench Seat

Rear 60 / 40 Split-Folding Seat

Power Memory 10-Way Driver / 6-Way Passenger Seats

Power Lumbar Adjust

Heated Front Seats

Leather-Wrapped Steering Wheel

Steering Wheel-Mounted Audio Controls

Heated Steering Wheel

Air Conditioning with Dual Zone Temperature Control

Speed Control

Power Windows w/ Front One-Touch Up & Down Feature

Power Locks

Power Adjustable Pedals with Memory

Rear Power Sliding Window

Auto-Dimming Rearview Mirror

Tilt Steering Column

Media Center 730N CD/DVD/MP3/HDD/NAV

SIRIUS Satellite Radio w/ 1-Yr Radio Subscription

506-Watt Alpine Surround w/ 9 Speakers & Subwoofer

Uconnect Voice Command with Bluetooth

GPS Navigation

Remote USB Port

EXTERIOR FEATURES

P275/60R20 BSW All Season Tires

20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels

Multi-Function Power Fold-Away Mirrors

Fog Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats

\$1,150

Heated Second-Row Seats

Ventilated Front Seats

Low-Back Bucket Seats

Customer Preferred Package 25H

Protection Group

\$200

Transfer Case Skid Plate Shield

Tow Hooks

Front Suspension Skid Plate

Front and Rear Rubber Floor Mats

\$125

3.92 Rear Axle Ratio

\$75

Anti-Spin Differential Rear Axle

\$450

Chrome Fold-Away Power Trailer Tow Mirrors

Chrome Tubular Side Steps by Mopar

\$750

121 LITRE FUEL TANK

\$100

Media Center 430 CD/DVD/MP3/HDD

-\$1,275

Hard Drive

6.5" Touch Screen Display

ParkSense Rear Park Assist Sys (Late Availability)

\$375

ParkView Rear Back Up Camera

\$325

Remote Start System

\$375

Class IV Receiver Hitch

\$250

Trailer Brake Control

\$250

Spray in Bedliner

\$450

Federal A/C Excise Tax

\$100

Destination Charge

\$1,595

TOTAL PRICE: * \$53,255

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RD7NTXCS-288780

L4-VON: 5831

S.L. 0611



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2012 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins[®] Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE

15.8 18

L/100 km mi/gal

Estimated annual fuel cost

\$2,720

HIGHWAY / ROUTE

10.8 26

L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**