



2013 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,520

RAM 1500 SLT CREW CAB 4X2

Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth 40/20/40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Second-Row In-Floor Storage Bins

Rotary Shifter

Remote Keyless Entry with All-Secure

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

Power Accessory Delay

Automatic Headlamps

Locking Tailgate

3.21 Rear Axle Ratio

INTERIOR FEATURES

Rear Power Sliding Window

Overhead Console

OPTIONAL EQUIPMENT

Customer Preferred Package 25Z

\$1,845

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Bright / Bright Billets Grille

Class IV Receiver Hitch

Premium Cloth 40/20/40 Bench Seat

Fog Lamps

Uconnect® 5.0 AM/FM/BT

5.0-Inch Touch Screen Display

Uconnect® Voice Command with Bluetooth®

Remote USB Port - Charge Only

Storage Tray

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power 10-Way Driver Seat

Power Lumbar Adjust

Front Center Seat Cushion Storage

Front Armrest with Three Cup Holders

Rear 60 / 40 Split Folding Seat

115-Volt Auxiliary Power Outlet

Rearview Mirror with Microphone

Luxury Group

\$560

7-Inch Multiview Display in Instrument Cluster

Auto-Dimming Exterior Mirrors

Exterior Mirrors with Courtesy Lamps

Auto-Dimming Rearview Mirror

Sun Visors with Illuminated Vanity Mirrors

Rear Dome Lamp with On/Off Switch

Glove Box Lamp

Under Hood Lamp

Overhead Console with Garage Door Opener

Power Heated Mirrors with Power Fold-Away

Remote Start and Security Group

Remote Start System

Security Alarm

\$350

5.7-Liter V8 HEMI® MDS VVT Engine

3.55 Rear Axle Ratio

Dual Rear Exhaust with Bright Tips

50 State Emissions

Uconnect® 8.4A AM/FM/BT/ACCESS

8.4-Inch Touch Screen Display

NAV-Ready. See Dealer for Details

Uconnect® Access Advantage

6 Month Trial (Registration Required)

For Details, Go to DriveUconnect.com

Media Hub (SD, USB, Aux)

\$505

DESTINATION CHARGE

\$995

Package Value Savings of \$2,600

Included in Big Horn Price

TOTAL PRICE: * \$37,775

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Roadside assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6LT7DS-513480

L4-VON: 3420

S.L. 1015

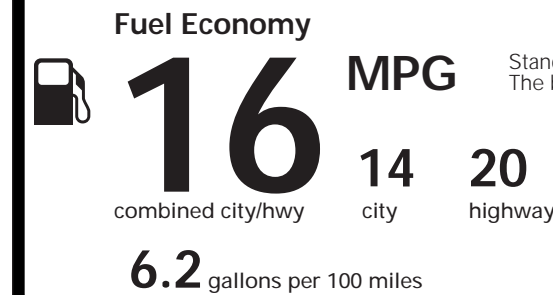


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend **\$5,400** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$3,400**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 560 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES