



2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,795

RAM 1500 SLT CREW CAB 4X2
Exterior Color: Maximum Steel Metallic Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Airbags
 ParkView® Rear Back Up Camera
 3.21 Rear Axle Ratio
 Trailer Tow with 4-Pin Connector Wiring
 7-Pin Wiring Harness
 Remote Keyless Entry with All-Secure Locking Tailgate
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES
 Uconnect® 3 with 5-Inch Display
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6-Speakers
 Media Hub (USB, Aux)
 12-Volt Auxiliary Power Outlet
 Tilt Steering Column
 Black Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Rearview Day / Night Mirror
 Power Front Windows w/ 1-Touch Up and Down Feature
 Overhead Console

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Metallic Clear Coat Exterior Paint	\$200
Premium Cloth Bucket Seats	\$495
Full Length Upgraded Floor Console (NA Bench Seat)	
Customer Preferred Package 27S	\$2,700
Rear Power Sliding Window	
Apple CarPlay® Capable	
Google Android Auto™ Capable	
Media Hub (2 USB, Aux)	
Rear Floor Mats	
1-Year SiriusXM® Guardian Service	
Uconnect® 4C with 8.4-Inch Display	
USB Host Flip	
P275/60R20 All Season Tires	
LED Bed Lighting	
A/C Auto Temperature Control with Dual Zone Control	
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels	
Class IV Receiver Hitch	
Front Fog Lamps	

Cloth 40 / 20 / 40 Premium Bench Seat	
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	
7-Inch Multi-View Cluster	
Leather-Wrapped Steering Wheel	
Steering Wheel Mounted Audio Controls	
Power Heated Mirrors with Power Fold-Away	
Exterior Mirrors with Courtesy Lamps	
Sun Visors with Illuminated Vanity Mirrors	
Overhead Console with Garage Door Opener	
115-Volt Auxiliary Power Outlet	
ParkSense® Front / Rear Park-Assist System	
Remote-Start System (N/A Manual Transmission)	
Security Alarm	
Front and Rear Rubber Floor Mats	\$135
8-Speed Automatic 8HP70 Transmission	\$500
Anti-Spin Differential Rear Axle	\$495
5.7-Liter V8 HEMI® MDS VVT Engine	\$1,450
17-Inch Steel Spare Wheel	
Trailer Brake Control	\$295
Destination Charge	\$1,645

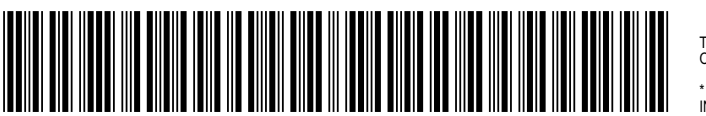
Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$45,710

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RR6LT7JS-331208 L4-VON: 3470 0615



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

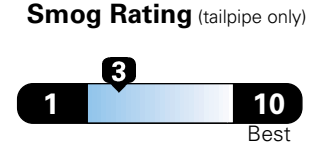
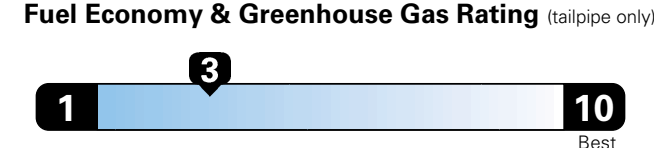
15 city 22 highway

5.9 gallons per 100 miles

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend \$4,750
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,300



This vehicle emits 513 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.