



# 2016 MODEL YEAR RAM 1500 ST QUAD CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,395**

### RAM 1500 ST QUAD CAB 4X4

**Exterior Color:** Brilliant Black Crystal Pearl

**Interior Color:** Black w/ Diesel Grey seats

**Interior:** Cloth 40/20/40 split bench seat

**Engine:** 3.0L EcoDiesel V6 engine

**Transmission:** 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Electronic shift-on-the-fly part-time transfer case
- 4-wheel disc anti-lock brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Front stabilizer bar
- Rear stabilizer bar
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Sentry Key anti-theft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- Variable intermittent windshield wipers
- Rear dome lamp
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet
- Power accessory delay

#### INTERIOR FEATURES

- Heavy-duty vinyl 40/20/40 split bench seat
- Folding rear seat
- Rear underseat compartment storage
- Black vinyl floor covering
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Tilt steering column
- Manual adjust seats
- Front height adjusting shoulder belts
- Rearview day/night mirror
- Driver and passenger assist handles

- Radio 3.0 AM/FM
- 6 speakers
- Remote USB port
- Audio jack input for mobile devices

#### EXTERIOR FEATURES

- 17x7-inch lightweight steel wheels
- P265/70R17 BSW All-Season tires
- Tinted glass windows
- Power heated manual folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl** \$225
- Customer Preferred Package 28B** \$700
  - Class IV hitch receiver
  - Spray-in bedliner
- Trailer Tow Mirrors & Brake Group** \$500
  - Trailer Brake Control
  - Blk pwr, man fold trailer tow mirror
  - Trailer tow mirrors
- Popular Equipment Group** \$200
  - Cloth 40/20/40 split bench seat
  - Remote keyless entry
  - Front and rear floor mats
  - Carpet floor covering
- Front and rear rubber floor mats** \$250
- 8-speed TorqueFlite automatic** \$1,000
  - Electronic shift
- 3.0L EcoDiesel V6 engine** \$4,700
  - Maximum duty engine cooling
- Chrome tubular side steps** \$700
- Uconnect 5.0-inch Touch/Hands-free** \$950
  - SiriusXM satellite radio
  - 5-inch touchscreen
  - Hands-free comm. with Bluetooth
  - Rearview mirror with microphone
  - One-year SiriusXM subscription
- ParkView Rear Back-Up Camera** \$450
- Federal A/C Excise Tax** \$100
- Ontario Tire Surcharge**

Destination Charge \$1,745

**TOTAL PRICE: \* \$51,915**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FM7GS-176341

L4-VON: 4007

S.L. 1023



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2016 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Canada

ENERGUIDE



Diesel Vehicle  
Véhicule au diesel

Fuel Consumption / Consommation de carburant



**10.6** L/100 km  
combined/combinaée

12.1  
city  
ville

8.8  
highway  
route

**27** mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an average fuel price of \$1.12 per litre of diesel

**\$ 2 374**

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,12 \$ par litre de diesel

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

10.1 - 16.6 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

