



2014 MODEL YEAR RAM 1500 SXT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,995

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat

Interior Color: Black/Diesel Gray

Interior: Cloth 40/20/40 Bench Seat

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 6-Speed Auto 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift-on-the-Fly P/Time T/Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Front Stabilizer Bar

Rear Stabilizer Bar

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Sentry Key Theft Deterrent System

Locking Tailgate

Vehicle Information Center

Halogen Quad Headlamps

Automatic Headlamps

Var Intermittent Windshield Wipers

Rear Dome Lamp

Trailer Tow w/4-Pin Connector Wiring

Engine Block Heater

730 Amp Maintenance Free Battery

Alternator - 180 Amp

12V Auxiliary Power Outlet

Power Accessory Delay

INTERIOR FEATURES

HD Vinyl 40/20/40 Split Bench Seat

Rear Folding Seat

Rear Underseat Compartment Storage

Black Vinyl Floor Covering

Air Conditioning

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Tilt Steering Column

Manual Adjust Seats

Front Height Adjust Shoulder Belts

Rear View Day/Night Mirror

Driver/Passenger Assist Handles

Uconnect 3.0 AM/FM

6 Speakers

Remote USB Port

Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

17X7.0 Steel Wheels

P265/70R17 BSW All Season Tires

Tinted Glass Windows

Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

Bright Silver Metallic Clear Coat \$195

Customer Preferred Package 25A

SXT Appearance Group \$1,000

ST Popular Equipment Group

Cloth 40/20/40 Bench Seat

17X7.0 Aluminum Wheels

SiriusXM Satellite Radio

Remote Keyless Entry with All-Secure

Bright Front Bumper

Bright Rear Bumper

1-Year SiriusXM Radio Service

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$39,985

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT3ES-103102

L4-VON: 0650

S.L. 0823



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

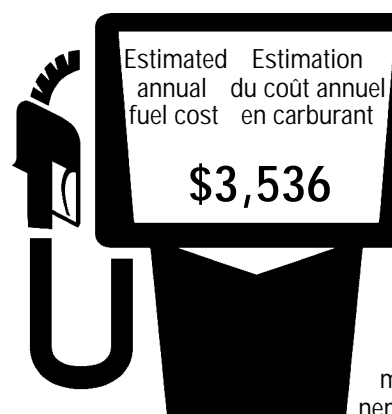
ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

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CITY / VILLE
15.8 18
L/100 km mi/gal



HIGHWAY / ROUTE
10.8 26
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**