



# 2014 MODEL YEAR RAM 1500 SXT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,995**

**RAM 1500 ST QUAD CAB 4X4**

**Exterior Color:** Blue Streak Pearl Coat  
**Interior Color:** Black/Diesel Gray  
**Interior:** Cloth 40/20/40 Bench Seat  
**Engine:** 5.7L V8 HEMI MDS VVT Engine  
**Transmission:** 6-Speed Auto 65RFE Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

- Advanced Multistage Front Air Bags\*\*
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Rear Dome Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet
- Power Accessory Delay

**INTERIOR FEATURES**

- HD Vinyl 40/20/40 Split Bench Seat
- Rear Folding Seat
- Rear Underseat Compartment Storage
- Black Vinyl Floor Covering

- Air Conditioning
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Tilt Steering Column
- Manual Adjust Seats
- Front Height Adjust Shoulder Belts
- Rear View Day/Night Mirror
- Driver/Passenger Assist Handles
- Uconnect 3.0 AM/FM
- 6 Speakers
- Remote USB Port
- Audio Jack Input for Mobile Devices

**EXTERIOR FEATURES**

- 17X7.0 Steel Wheels
- P265/70R17 BSW All Season Tires
- Tinted Glass Windows
- Power Heated Mirrors, Fold-Away

**OPTIONAL EQUIPMENT**

- Customer Preferred Package 25A**
- SXT Appearance Group** \$1,000
  - ST Popular Equipment Group
  - Cloth 40/20/40 Bench Seat
  - 17X7.0 Aluminum Wheels
  - SiriusXM Satellite Radio
  - Remote Keyless Entry with All-Secure
  - Bright Front Bumper
  - Bright Rear Bumper
  - 1-Yr. SiriusXM Radio Service
- Class IV Receiver Hitch** \$375
- Federal A/C Excise Tax** \$100
- Destination Charge** \$1,695

**TOTAL PRICE: \* \$40,165**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT3ES-325039

L4-VON: 7524

S.L. 0421



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

**5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

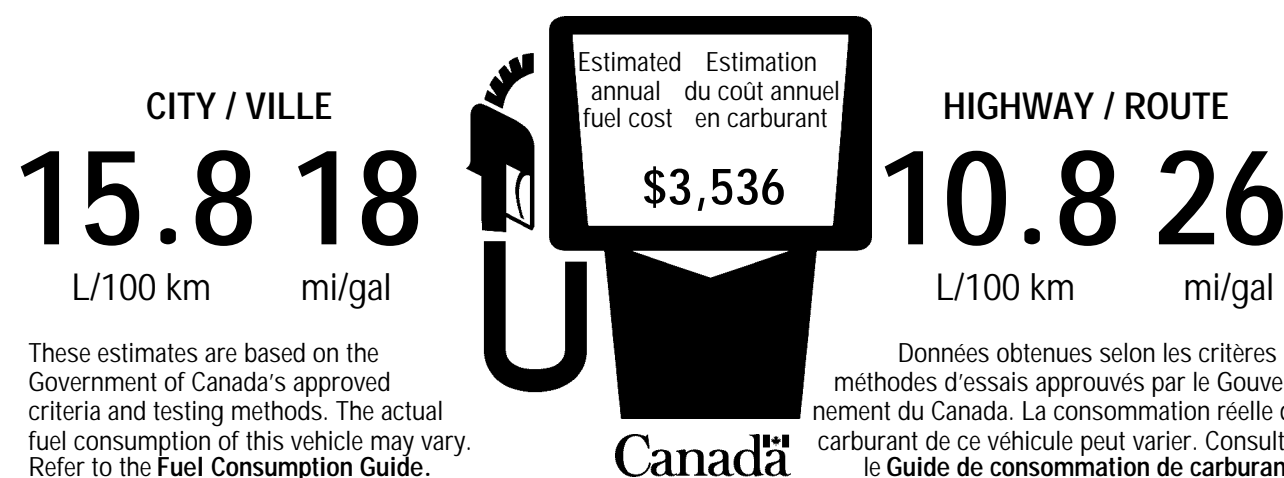
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

**ENERGUIDE**

Ask your dealer for the **FUEL CONSUMPTION GUIDE**  
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**