



2014 MODEL YEAR RAM 1500 SXT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,295

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat

Interior Color: Black/Diesel Gray

Interior: Cloth 40/20/40 Bench Seat

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 6-Speed Auto 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental Frt Seat Side Air Bags
- Elec Shift-on-the-Fly P/Time T/Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Vehicle Information Center
- Halogen Quad Headlamps
- Automatic Headlamps
- Var Intermittent Windshield Wipers
- Rear Dome Lamp
- Trailer Tow w/4-Pin Connector Wiring
- Engine Block Heater
- 730 Amp Maintenance Free Battery
- Alternator - 180 Amp
- 12V Auxiliary Power Outlet
- Power Accessory Delay

INTERIOR FEATURES

- HD Vinyl 40/20/40 Split Bench Seat
- Rear Folding Seat
- Rear Underseat Compartment Storage
- Black Vinyl Floor Covering

- Air Conditioning
- Speed Control
- Pwr Front Windows, 1-Touch, Up & Down
- Power Locks
- Tilt Steering Column
- Manual Adjust Seats
- Front Height Adjust Shoulder Belts
- Rear View Day/Night Mirror
- Driver/Passenger Assist Handles
- Uconnect 3.0 AM/FM
- 6 Speakers
- Remote USB Port
- Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

- 17X7.0 Steel Wheels
- P265/70R17 BSW All Season Tires
- Tinted Glass Windows
- Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

- Deep Cherry Red Crystal Pearl Coat \$225
- Customer Preferred Package 25A
- SXT Appearance Group \$1,000
 - ST Popular Equipment Group
 - Cloth 40/20/40 Bench Seat
 - 17X7.0 Aluminum Wheels
 - SiriusXM Satellite Radio
 - Remote Keyless Entry with All-Secure
 - Bright Front Bumper
 - Bright Rear Bumper
 - 1-Yr. SiriusXM Radio Service
- Federal A/C Excise Tax \$100
- Destination Charge \$1,695

TOTAL PRICE: * \$40,315

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT6ES-367527

L4-VON: 5686

S.L. 0619



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

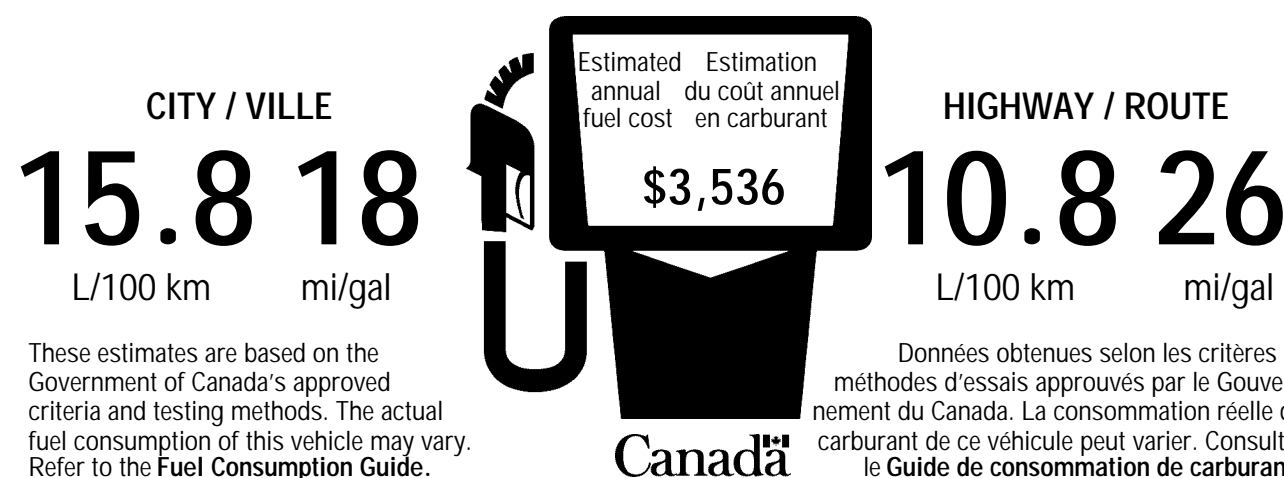
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**