



# 2018 MODEL YEAR RAM 1500 TRADESMAN QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$34,495**

**RAM 1500 ST QUAD CAB 4X4**  
**Exterior Color:** Bright Silver Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Cloth 40 / 20 / 40 Bench Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Airbags  
 ParkView® Rear Back Up Camera  
 3.21 Rear Axle Ratio  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Locking Tailgate  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 INTERIOR FEATURES

Radio 3.0  
 6 Speakers  
 Media Hub (USB, Aux)  
 Remote USB Port - Charge-Only  
 Auto-Dimming Rear View Mirror with Display  
 Tilt Steering Column  
 Black Rotary Shifter  
 Instrument Cluster with Display Screen  
 Electronic Vehicle Information Center  
 Front Armrest with Three Cup Holders  
 Power Door Locks  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 40 / 20 / 40 Split Bench Seat  
 Rear Folding Seat  
 Rear Under Seat Storage Compartment  
 Black Vinyl Floor Covering

EXTERIOR FEATURES  
 17-Inch x 7.0-Inch Steel Wheels  
 P265/70R17 BSW All Season Tires  
 Halogen Quad Headlamps  
 Automatic Headlamps  
 Black Front Bumper  
 Black Rear Bumper  
 Black Grille

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 27B**

Protection Group \$225  
 Tow Hooks  
 Transfer Case Skid Plate  
 Front Suspension Skid Plate  
 Popular Equipment Group \$725  
 Rear Floor Mats  
 Remote Keyless Entry with All-Secure  
 Carpet Floor Covering  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 Front Floor Mats  
 8-Speed Automatic 8HP70 Transmission \$500  
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,450  
 Uconnect® 3.0 \$195  
 Integrated Voice Command with Bluetooth®

**Destination Charge \$1,395**

**TOTAL PRICE: \* \$38,985**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RR7FT8JS-214853 L4-VON: 3760 1226



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG**  
 combined city/hwy  
 15 city 21 highway  
**5.9** gallons per 100 miles

Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

**You spend \$4,750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash**

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 57%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: GERMANY**

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.