



2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,395

RAM 1500 SLT QUAD CAB 4X4

Exterior Color: True Blue Pearl Coat

Interior Color: Black/Diesel Gray

Interior: Premium Cloth Bucket Seats

Full Length Floor Console

Power 10-Way Driver Seat

Engine: 3.6L V6 24V VVT Engine

Transmission: 8-Speed Auto 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift-on-the-Fly P/Time T/Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Front Stabilizer Bar

Rear Stabilizer Bar

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Locking Tailgate

Vehicle Information Center

Halogen Quad Headlamps

Automatic Headlamps

Trailer Tow w/4-Pin Connector Wiring

Engine Block Heater

730 Amp Maintenance Free Battery

Alternator - 180 Amp

12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat

Rear Folding Seat

Air Conditioning

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Manual Adjust Seats

Overhead Console

Traveler/Mini Trip Computer

Temperature & Compass Gauge

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats

\$1,000

Full Length Floor Console

Power 10-Way Driver Seat

Bucket Seats

Rear 60/40 Split Folding Seat

115V Auxiliary Power Outlet

Power Lumbar Adjust

Folding Flat Load Floor Storage

Customer Preferred Package 22G

Luxury Group

\$695

Electroluminescent Instr Cluster

Steering Wheel Mounted Audio Ctrls

RR View Auto Dim Mirror w/Microphone

Power Folding Mirrors

Power Heated Mirrors, Fold-Away

Auto Dim Exterior Passenger Mirror

Auto Dim Exterior Mirrors

Universal Garage Door Opener

Sun Visors w/Illum Vanity Mirrors

Overhead Console w/Garage Dr Opener

Leather Wrapped Steering Wheel

Protection Group

\$250

Tow Hooks

Transfer Case Skid Plate Shield

Front Suspension Skid Plate

Comfort Group

\$550

Heated Front Seats

Heated Steering Wheel

Remote Start and Security Group

\$595

Remote Start System

Security Alarm

3.55 Rear Axle Ratio

\$95

Anti-Spin Differential Rear Axle

\$525

Fog Lamps

\$250

32 Gallon Fuel Tank

\$225

Uconnect 8.4A AM/FM/BT

\$650

8.4" Touchscreen Display

Media Hub (SD, USB, Aux)

NAV-Capable! See Dealer for Details

20X8.0 Aluminum Wheels

\$500

P275/60R20 BSW All Season Tires

Full Size Temporary Use Spare Tire

Locking Lug Nuts

ParkView(TM) Rear Back-up Camera

\$375

Class IV Receiver Hitch

\$395

Flex Fuel Vehicle

Federal A/C Excise Tax

\$100

Destination Charge

\$1,695

TOTAL PRICE: * \$49,295

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GG0ES-297508

L4-VON: 8200

S.L.
0605



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

**5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

FULLY TRANSFERABLE

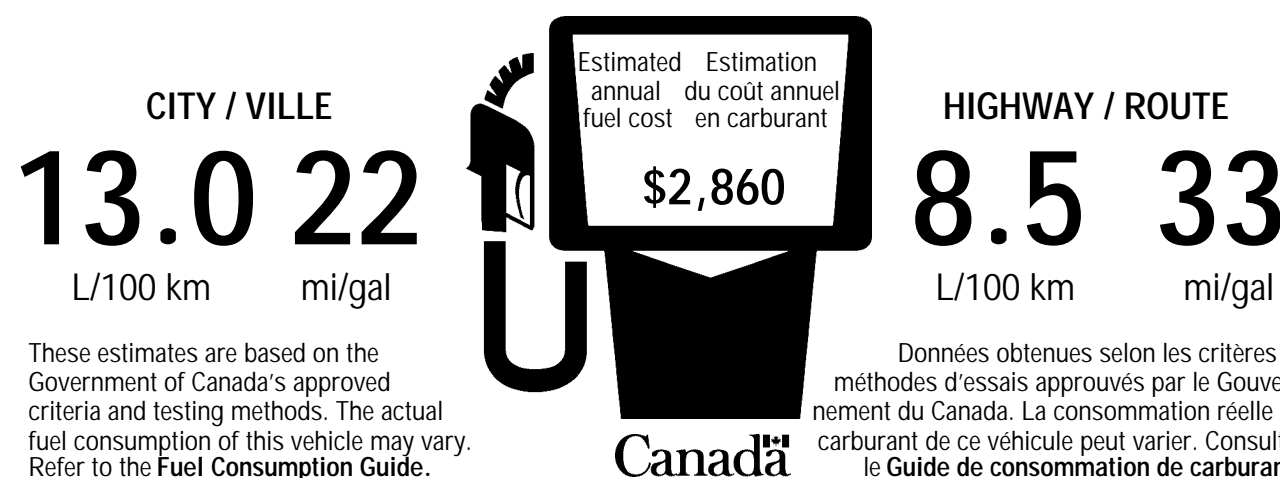
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the **FUEL CONSUMPTION GUIDE**
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**