



2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,495

RAM 1500 SLT QUAD CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat

Interior Color: Black/Diesel Gray

Interior: Cloth 40/20/40 Bench Seat

Engine: 3.6L V6 24V VVT Engine

Transmission: 8-Speed Auto 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags**

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift-on-the-Fly P/Time T/Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Front Stabilizer Bar

Rear Stabilizer Bar

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Locking Tailgate

Vehicle Information Center

Halogen Quad Headlamps

Automatic Headlamps

Trailer Tow w/4-Pin Connector Wiring

Engine Block Heater

730 Amp Maintenance Free Battery

Alternator - 180 Amp

12V Auxiliary Power Outlet

INTERIOR FEATURES

Cloth 40/20/40 Bench Seat

Rear Folding Seat

Air Conditioning

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Manual Adjust Seats

Overhead Console

Traveler/Mini Trip Computer

Temperature & Compass Gauge

Front & Rear Floor Mats

Uconnect 5.0 AM/FM/BT

5.0" Touch Screen Display

6 Speakers

SiriusXM Satellite Radio

Integrated Voice Command w/Bluetooth

Rear View Mirror w/Microphone

Remote USB Port

EXTERIOR FEATURES

17X7.0 Aluminum Wheels

P265/70R17 BSW All Season Tires

Power Heated Mirrors, Fold-Away

OPTIONAL EQUIPMENT

Bright Silver Metallic Clear Coat \$195

Customer Preferred Package 22G

3.55 Rear Axle Ratio \$95

20X8.0 Aluminum Wheels \$500

P275/60R20 BSW All Season Tires

Full Size Temporary Use Spare Tire

Locking Lug Nuts

Flex Fuel Vehicle

Spray in Bedliner \$525

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$43,605

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GGXES-123431

L4-VON: 7181

S.L. 0928



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

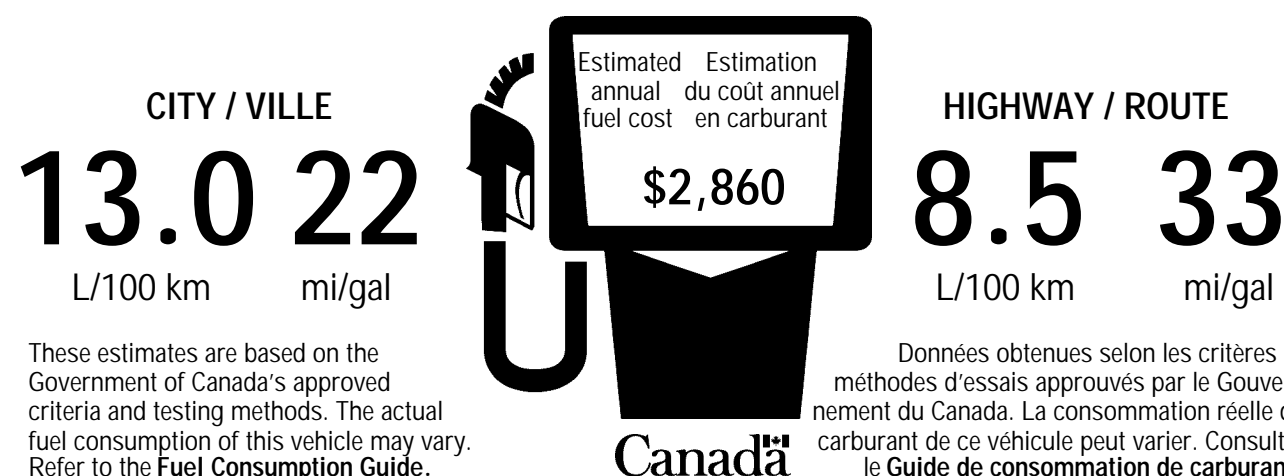
2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**