



2013 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,795

RAM 1500 SLT QUAD CAB 4X4

Exterior Color: Flame Red Clear Coat

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Full Length Floor Console

115V Auxiliary Power Outlet

Engine: 4.7-Liter V8 FFV Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Side-Curtain Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Electric Shift-On-Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- Front Stabilizer Bar
- Rear Stabilizer Bar
- Front Heavy Duty Shock Absorbers
- Rear Heavy Duty Shock Absorbers
- Remote Keyless Entry
- Sentry Key Theft Deterrent System
- Locking Tailgate
- Electronic Vehicle Information Centre
- Halogen Quad Headlamps
- Automatic Headlamps
- Trailer Tow with 4-Pin Connector Wiring
- Engine Block Heater
- 730-Amp Maintenance Free Battery
- 12-Volt Auxiliary Power Outlet
- 180-Amp Alternator

INTERIOR FEATURES

- Cloth 40 / 20 / 40 Bench Seat
- Rear Folding Seat
- Air Conditioning
- Speed Control
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Locks
- Rear Power Sliding Window
- Tilt Steering Column
- Manual Adjust Seats
- Overhead Console
- Traveler / Mini Trip Computer
- Temperature and Compass Gauge
- Front and Rear Floor Mats
- Uconnect 3.0 AM/FM
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

- 6 Speakers
- Remote USB Port

EXTERIOR FEATURES

- 17" x 7.0" Aluminum Wheels
- P265/70R17 BSW All Season Tires
- Full-Size Spare Tire
- Tinted Glass Windows
- Power Heated Mirrors, Manual folding
- Cargo Lamp

OPTIONAL EQUIPMENT

- Premium Cloth Bucket Seats** \$1,000
- Full Length Floor Console
- 115V Auxiliary Power Outlet
- Power 10-Way Driver Seat
- Power Lumbar Adjust Bucket Seats
- Rear 60/40 Split Folding Seat
- Folding Flat Load Floor Storage
- Customer Preferred Package 23G Protection Group** -\$1,000
- Transfer Case Skid Plate Shield
- Tow Hooks
- Front Suspension Skid Plate
- Front and Rear Rubber Floor Mats** \$125
- Anti-Spin Differential Rear Axle** \$475
- 4.7-Liter V8 FFV Engine** -\$200
- 160-Amp Alternator
- 3.55 Rear Axle Ratio
- Heavy Duty Transmission Oil Cooler
- Heavy Duty Engine Cooling
- 50 State Emissions Uconnect 5.0 AM/FM/BT** \$600
- Rearview Mirror with Microphone
- GPS Antenna Input
- 5.0" Touch Screen Display
- Integrated Voice Command w/Bluetooth
- Uconnect Voice Command w/Bluetooth
- LT265/70R17E OWL On/Off-Road Tires** \$300
- Class IV Receiver Hitch** \$295
- Trailer Brake Control** \$300
- Flex Fuel Vehicle**
- Spray in Bedliner** \$475
- Federal A/C Excise Tax** \$100
- Destination Charge \$1,595

TOTAL PRICE: * \$44,060

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GP3DS-667316

L4-VON: 6781

S.L. 0422



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

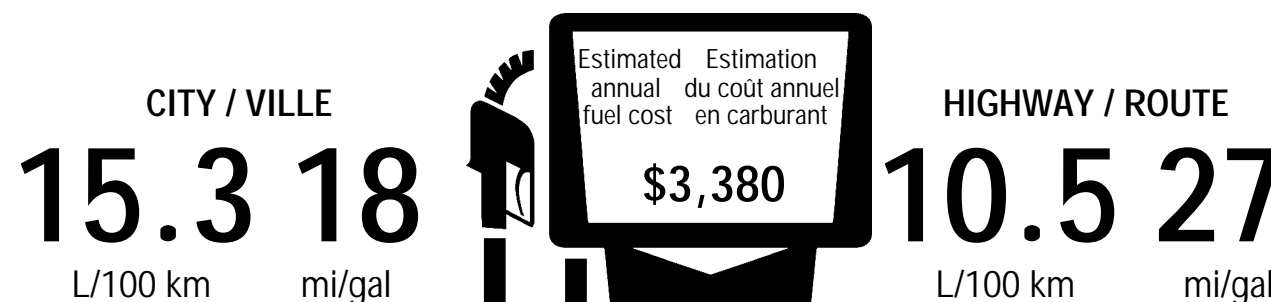
2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.



These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canadä

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**