



2013 MODEL YEAR
RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$34,585**

RAM 1500 SLT QUAD CAB 4X4
 Exterior Color: Black Clear Coat Exterior Paint
 Interior Color: Canyon Brown / Light Frost Beige Interior Colors
 Interior: Premium Cloth Bucket Seats
 Floor Mount Automatic Shift Lever
 Full-Length Floor Console
 Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
 Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
 Rotary Shifter
 Remote Keyless Entry with All-Secure
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$250
 Floor Mount Automatic Shift Lever
 Full-Length Floor Console

Customer Preferred Package 25Z \$1,845

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 P275/60R20 BSW All Season Tires
 Bright / Bright Billets Grille
 Class IV Receiver Hitch
 Premium Cloth 40/20/40 Bench Seat
 Fog Lamps
 Uconnect® 5.0 AM/FM/BT
 5.0-Inch Touch Screen Display
 Remote USB Port - Charge Only
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power 10-Way Driver Seat
 Power Lumbar Adjust
 Front Center Seat Cushion Storage
 Front Armrest with Three Cup Holders
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 115-Volt Auxiliary Power Outlet
 Rearview Mirror with Microphone
 Uconnect® Voice Command with Bluetooth®

Luxury Group \$560

7-Inch Multiview Display in Instrument Cluster
 Auto-Dimming Exterior Mirrors
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror
 Sun Visors with Illuminated Vanity Mirrors
 Rear Dome Lamp with On/Off Switch
 Glove Box Lamp

Under Hood Lamp
 Overhead Console with Garage Door Opener
 Power Heated Mirrors with Power Fold-Away
 Comfort Group \$395
 Heated Front Seats
 Heated Steering Wheel
 Remote Start and Security Group \$350
 Remote Start System
 Security Alarm
 Anti-Spin Differential Rear Axle \$325
 5.7-Liter V8 HEMI® MDS VVT Engine
 Electric Shift-On-Demand Transfer Case
 3.55 Rear Axle Ratio
 Dual Rear Exhaust with Bright Tips
 Chrome Wheel-to-Wheel Side Steps \$600
 50 State Emissions
 32-Gallon Fuel Tank \$75
 Uconnect® 8.4A AM/FM/BT/ACCESS \$505
 8.4-Inch Touch Screen Display
 NAV-Ready. See Dealer for Details
 Uconnect® Access Advantage
 6 Month Trial (Registration Required)
 For Details, Go to DriveUconnect.com
 Media Hub (SD, USB, Aux)
 Spray-In Bedliner \$475

DESTINATION CHARGE \$995

Package Value Savings of \$2,700
 Included in Big Horn Price

TOTAL PRICE: * \$40,960

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Roadside assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT1DS-502264 L4-VON: 3021 S.L. 1023



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
15 MPG combined city/hwy
 13 city 19 highway
 6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.

You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 1-10)
Smog Rating (tailpipe only) 6 (Best 1-10)

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
 ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	Not Rated
	Rear seat	Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION
 FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 67 %
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 22 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow inston - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.