



# 2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,070**

**RAM 1500 SLT QUAD CAB 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
 Power 10-Way Driver Seat  
 Rear 60 / 40 Split Folding Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
 Remote Keyless Entry with All-Secure  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Electronic Stability Control  
 Anti-Lock 4-Wheel Disc Brakes  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 Power Accessory Delay  
 Automatic Headlamps  
 Locking Tailgate  
 3.21 Rear Axle Ratio

INTERIOR FEATURES

Rear Power Sliding Window  
 Overhead Console  
 Traveler / Mini Trip Computer  
 Passenger-Side Sun Visor with Mirror  
 Premium Vinyl Door Trim with Map Pocket  
 Front Armrest with Three Cup Holders  
 Air Conditioning  
 Uconnect® 5.0 AM/FM/BT  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 6 Speakers  
 Media Hub (USB, Audio Jack)  
 Rear Folding Seat  
 Rear Under Seat Storage Compartment  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 Power Door Locks  
 Tilt Steering Column  
 Electronic Vehicle Information Center  
 12-Volt Auxiliary Power Outlet

Carpet Floor Covering  
 Front and Rear Floor Mats  
**EXTERIOR FEATURES**  
 Halogen Quad Headlamps  
 17-Inch x 7.0-Inch Aluminum Wheels  
 P265/70R17 BSW All Season Tires  
 Power Heated Mirrors with Manual Fold-Away  
 Bright Front Bumper  
 Bright Rear Bumper  
 Bright Grille

**OPTIONAL EQUIPMENT**

Premium Cloth Bucket Seats	\$1,250
Power 10-Way Driver Seat	
Rear 60 / 40 Split Folding Seat	
Folding Flat Load Floor Storage	
115-Volt Auxiliary Power Outlet	
Full-Length Floor Console	
<b>Customer Preferred Package 26G</b>	
Front and Rear Rubber Floor Mats	\$80
8-Speed TorqueFlite Auto Trans 8HP70	\$500
5.7-Liter V8 HEMI® MDS VVT Engine	\$1,150
Rear Window Defroster	\$150
Low Beam Daytime Running Headlamps	\$40
Fog Lamps	\$120
Chrome Tubular Side Steps	\$350
Class IV Receiver Hitch	\$335
Trailer Brake Control	\$230
Spray-In Bedliner	\$475
Fleet Incentive Waiver	
Delete Group Funds-Fleet	

**DESTINATION CHARGE** \$1,195

**TOTAL PRICE: \* \$41,945**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT3ES-189011 L4-VON: 0195 S.L. 1113



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**17 MPG** combined city/hwy  
 15 city  
 21 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

**5.9** gallons per 100 miles

**You spend \$4,500 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 3 (Best 10)

**Smog Rating (tailpipe only)** 6 (Best 10)

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	<b>Front seat Rear seat</b>	★★★★★
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Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:  
 MEXICO: 23 %  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
 ENGINE: MEXICO  
 TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**

This vehicle not factory equipped for Snow Plow installation - See dealer for details.