



**2017 MODEL YEAR**  
**RAM 1500 BIG HORN QUAD CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$38,295**

**RAM 1500 SLT QUAD CAB 4X4**  
**Exterior Color:** Bright Silver Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
 Full Length Upgraded Floor Console  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- 3.21 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- Rearview Day / Night Mirror
- Variable Intermittent Windshield Wipers

**INTERIOR FEATURES**

- Air Conditioning
- Uconnect® 5.0
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Overhead Console
- Passenger-Side Sun Visor with Mirror
- Premium Door Trim with Map Pocket

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

- Premium Cloth Bucket Seats \$250
- Full Length Upgraded Floor Console
- Customer Preferred Package 27S \$2,700**
- Auto-Dimming Rearview Mirror
- LED Bed Lighting
- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4
- Uconnect® Access 6-Mo Trial (Registration Req'd)
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- P275/60R20 BSW All Season Tires
- Class IV Receiver Hitch

- Fog Lamps
- Dual Rear Exhaust with Bright Tips
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Electric Shift-On-Demand Transfer Case
- Navigation-Capable; See Dealer for Activation
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Auto-Dimming Exterior Mirror
- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- ParkView™ Rear Back-Up Camera
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park Assist System
- Remote Start System (N/A Manual Transmission)
- Security Alarm
- Heated Seats and Wheel Group \$545
- Heated Front Seats
- Heated Steering Wheel
- 8-Speed Automatic 8HP70 Transmission \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,250
- Spray-In Bedliner \$495

**DESTINATION CHARGE \$1,320**

**Package Value Savings of \$3,000**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$45,355**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT8HS-508892 L4-VON: 9009 S.L. 0814



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

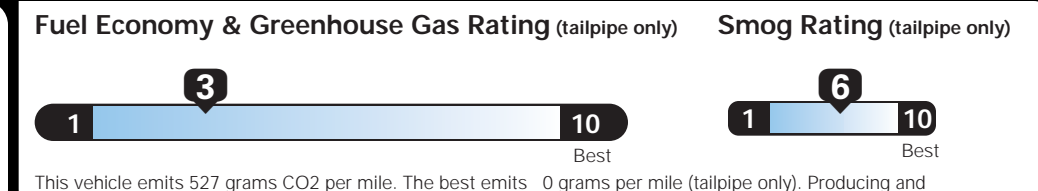
**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
 combined city/hwy city highway  
**5.9** gallons per 100 miles

**You spend \$4,750**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$2,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 56%**

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
**MEXICO: 29%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: GERMANY**

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.