



**2014 MODEL YEAR**  
**RAM 1500 SPORT QUAD CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,710**

**RAM 1500 SPORT QUAD CAB 4X4**  
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Leather-Trimmed Bucket Seats  
Power 10-Way Driver / 6-Way Passenger Seats  
Ventilated Front Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Anti-Lock 4-Wheel Disc Brakes  
Luxury Group  
Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES  
Full-Length Floor Console  
Overhead Console with Garage Door Opener  
Heated Front Seats  
Heated Steering Wheel  
7-Inch Multi-View Cluster  
Uconnect® 8.4A AM/FM/BT/ACCESS  
Integrated Voice Command with Bluetooth®  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112  
NAV-Ready. See Dealer for Details  
8.4-Inch Touch Screen Display  
ParkView™ Rear Back-up Camera  
Remote USB Port - Charge Only  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Power Front Windows w/ 1-Touch Up and Down Feature  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
115-Volt Auxiliary Power Outlet  
Folding Flat Load Floor Storage

EXTERIOR FEATURES  
Bi-Function Halogen Projector Black Headlamps  
Fog Lamps  
Sport Tail Lamps

P275/60R20 OWL All Season Tires  
20-Inch x 9.0-Inch Polished / Painted Alum Wheels  
Power Heated Mirrors with Manual Fold-Away  
Body-Color Grille  
Body-Color Front Fascia  
Body-Color Rear Bumper with Step Pads  
Dual Rear Exhaust with Bright Tips

**OPTIONAL EQUIPMENT**

Leather-Trimmed Bucket Seats \$1,500  
Power 10-Way Driver / 6-Way Passenger Seats  
Ventilated Front Seats  
**Customer Preferred Package 26L**  
Convenience Group \$495  
Automatic High Beam Headlamp Control  
Keyless Enter 'n Go™  
Rain Sensitive Windshield Wipers  
Remote Start and Security Group \$350  
Remote Start System  
Security Alarm  
Sport Performance Hood \$775  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500  
Premium Navigation  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription  
Single Disc Remote CD Player \$195  
ParkSense® Front / Rear Park Assist System \$395

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$47,115**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7HT7ES-465916 L4-VON: 6996 S.L. 0927



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.  
**17 MPG** combined city/hwy  
**15 MPG** city  
**21 MPG** highway  
**5.9** gallons per 100 miles

**You spend \$4,500 more in fuel costs over 5 years** compared to the average new vehicle.

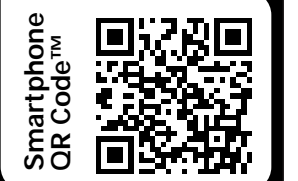
**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 3 (Best) | **Smog Rating (tailpipe only)** 6 (Best)

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	<b>Driver Passenger</b>	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	<b>Front seat Rear seat</b>	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 66 %  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.