



2013 MODEL YEAR

RAM 1500 SPORT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$44,495

RAM 1500 SPORT QUAD CAB 4X4

Exterior Color: Bright White Clear Coat
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Heated Steering Wheel
Power 10-Way Driver / 6-Way Passenger Seats
Engine: 5.7-Liter V8 HEMI MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Side-Curtain Airbags
Supplemental Front Seat-Mounted Side Airbags
Electric Shift-On-Demand Transfer Case
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Tire Pressure Monitoring Display
Universal Garage Door Opener
Remote Keyless Entry
Sentry Key Theft Deterrent System
7-inch TFT Electroluminescent Instrument Cluster
Bi-Function Halogen Projector Headlamp
Automatic Headlamps
Variable Intermittent Windshield Wipers
Trailer Tow with 4-Pin Connector Wiring
730-Amp Maintenance Free Battery
12-Volt Auxiliary Power Outlet
180-Amp Alternator

INTERIOR FEATURES

Cloth Bucket Seats
Rear 60/40 Split Folding Seat
Rear Under Seat Storage Compartment
Air Conditioning
Speed Control
Power 10-Way Driver Seat
Power Lumbar Adjust
Leather Wrapped Steering Wheel
Steering Wheel Mounted Audio Ctrls
Power Front Windows w/ 1-Touch Up and Down Feature
Power Locks
Rear Power Sliding Window
Tilt Steering Column
Traveler / Mini Trip Computer
Temperature and Compass Gauge
LED Interior Lighting

Uconnect 8.4A AM/FM/BT
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
6 Speakers
Media Hub (SD, USB, Aux)
Uconnect Voice Command w/Bluetooth
RR View Auto Dim Mirror w/Microphone
Audio Jack Input for Mobile Devices

EXTERIOR FEATURES

20-Inch x 9.0-Inch Polished/Painted Aluminum Wheels
P275/60R20 OWL All Season Tires
Power Folding Mirrors
Fog Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$1,625
Heated Steering Wheel
Power 10-Way Driver / 6-Way Passenger Seats
Ventilated Front Seats
Heated Front Seats
Customer Preferred Package 25L Convenience Group \$350
Remote Proximity Keyless Entry
Keyless Enter 'n Go w/Passive Entry
Rain Sensitive Windshield Wipers
SmartBeam Headlamps
Remote Start and Security Group \$520
Remote Start System
Security Alarm
Sport Premium Group \$550
9 Amplified Speakers w/Subwoofer
Air Conditioning ATC with Dual Zone Control
3.92 Rear Axle Ratio \$75
Anti-Spin Differential Rear Axle \$475
Power Sunroof \$1,295
Sport Performance Hood \$825
Chrome Tubular Side Steps by Mopar \$700
32-Gallon Fuel Tank \$150
ParkView Rear Back Up Camera \$325
Class IV Receiver Hitch \$250
Spray in Bedliner \$475
Federal A/C Excise Tax \$100
Destination Charge \$1,595

TOTAL PRICE: * \$53,805

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7HT8DS-544669

L4-VON: 1345

S.L. 1102



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

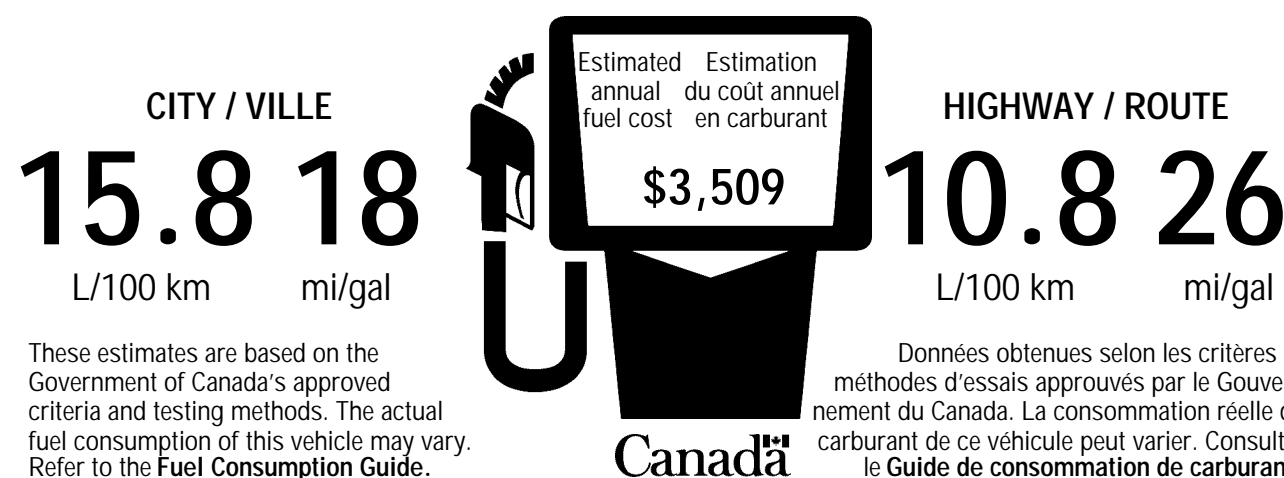
2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or call 1-800-387-2000.



Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.