



2013 MODEL YEAR

RAM 1500 LARAMIE QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,495

RAM 1500 LARAMIE QUAD CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Full Length Floor Console

Bucket Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Side-Curtain Front and Rear Airbags

Supplemental Side-Curtain Airbags

Supplemental Front Seat-Mounted Side Airbags

Electric Shift-On-Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

7-inch TFT Electroluminescent Instrument Cluster

Memory for Radio, Driver's Seat, Mirrors and Pedals

Security Alarm

Remote Keyless Entry

Sentry Key Theft Deterrent System

Universal Garage Door Opener

Electronic Vehicle Information Centre

Bi-Function Halogen Projector Headlamp

Automatic Headlamps

Trailer Tow with 4-Pin Connector Wiring

180-Amp Alternator

INTERIOR FEATURES

Leather-Trimmed 40 / 20 / 40 Bench Seat

Rear 60/40 Split Folding Seat

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Power Lumbar Adjust

Ventilated Front Seats

Heated Front Seats

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrls

Heated Steering Wheel

Air Conditioning ATC with Dual Zone Control

Speed Control

Power Front Windows w/ 1-Touch Up and Down Feature

Power Locks

Power Adjustable Pedals with Memory

Rear Power Sliding Window

Tilt Steering Column

LED Interior Lighting

Uconnect 8.4A AM/FM/BT

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

9 Amplified Speakers w/Subwoofer

Media Hub (SD, USB, Aux)

Uconnect Voice Command w/Bluetooth

RR View Auto Dim Mirror w/Microphone

EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels

P275/60R20 BSW All Season Tires

Power Folding Mirrors

Fog Lamps

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats

\$725

Full Length Floor Console

Bucket Seats

Customer Preferred Package 25H

Protection Group

\$200

Transfer Case Skid Plate Shield

Tow Hooks

Front Suspension Skid Plate

Convenience Group

\$350

Remote Proximity Keyless Entry

Keyless Enter 'n Go w/Passive Entry

Rain Sensitive Windshield Wipers

SmartBeam Headlamps

Monotone Paint

Body-Color Fender Flares

Power Chrome Trailer Tow Mirrors w/Manual Fold-Away

Power Sunroof

\$1,295

32-Gallon Fuel Tank

\$150

Uconnect 8.4AN AM/FM/BT/NAV

\$500

GPS Navigation

Single Disc Remote CD Player

\$200

Remote Start System

\$395

Class IV Receiver Hitch

\$250

Trailer Brake Control

\$300

Federal A/C Excise Tax

\$100

Destination Charge

\$1,595

TOTAL PRICE: * \$54,555

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7JT0DS-570922

L4-VON: 3099

S.L. 1215



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance*. Basic Warranty coverage is for 3 years or 60,000 kilometres*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

*Whichever comes first. *Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE

15.8 18

L/100 km mi/gal

Estimated annual fuel cost

\$3,509

HIGHWAY / ROUTE

10.8 26

L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**