



2018 MODEL YEAR

# RAM 1500 TRADESMAN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$36,995**

### RAM 1500 ST CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

Supplemental Side-Curtain Airbags

ParkView® Rear Back Up Camera

3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7-Pin Wiring Harness

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

#### INTERIOR FEATURES

Radio 3.0

6-Speakers

Media Hub (USB, Aux)

Remote USB Port - Charge-Only

Power Front Windows w/ 1-Touch Up and Down Feature

Auto-Dimming Rear View Mirror with Display

Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Front Armrest with Three Cup Holders

40 / 20 / 40 Split Bench Seat

Rear Folding Seat

Rear Under-Seat Storage Compartment

Second-Row In-Floor Storage Bins

Black Vinyl Floor Covering

#### EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Halogen Quad Headlamps

Automatic Headlamps

Black Front Bumper

Black Rear Bumper

Black Grille

Spray-In Bedliner

#### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl-Coat Exterior Paint \$200

Tradesman Package 28B \$595

Chrome Appearance Group \$595

17-Inch x 7.0-Inch Aluminum Wheels \$595

Bright Grille \$595

Bright Front Bumper \$595

Bright Rear Bumper \$595

Popular Equipment Group \$825

Rear Floor Mats \$825

Remote Keyless Entry with All-Secure \$825

Carpet Floor Covering \$825

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription \$825

For More Information, Call 800-643-2112 \$825

Front Floor Mats \$825

8-Speed Automatic 8HP70 Transmission \$500

Anti-Spin Differential Rear Axle \$435

3.0-Liter V6 EcoDiesel Engine \$4,495

800-Amp Maintenance Free Battery \$4,495

Maximum Duty Engine Cooling \$4,495

3.55 Rear Axle Ratio \$4,495

Destination Charge \$1,645

**TOTAL PRICE: \* \$45,690**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7KM1JS-262550

L4-VON: 7631

0510



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**22** MPG  
combined city/hwy  
19 city  
27 highway

Standard pickups range from 14 to 22 MPG.  
The best vehicle rates 136 MPGe.

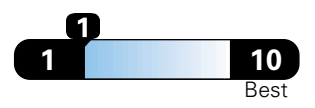
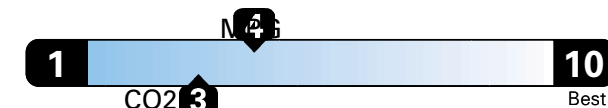
4.5 gallons per 100 miles

**You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score**

Not Rated

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 57%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.